

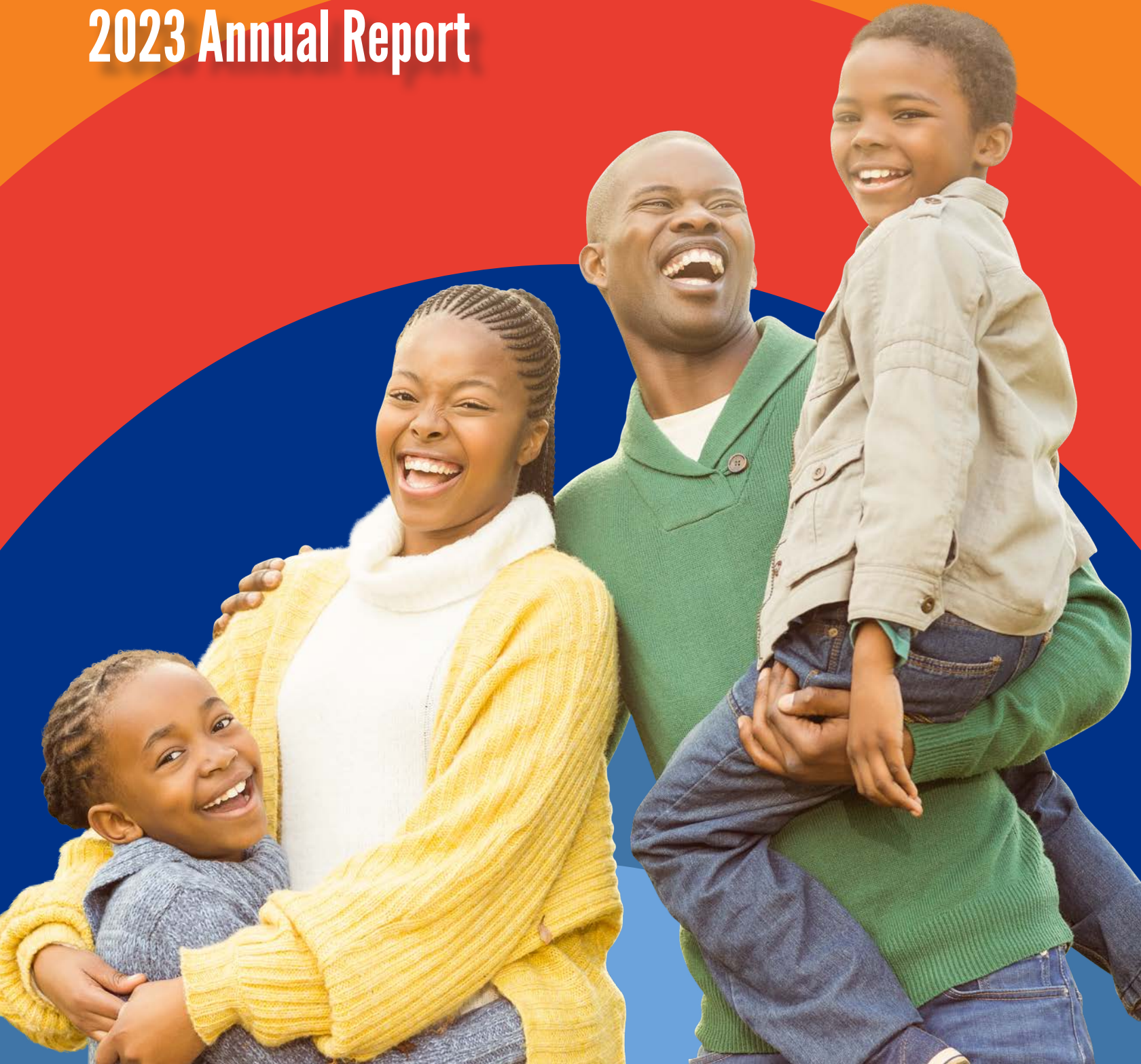
**United
Way**



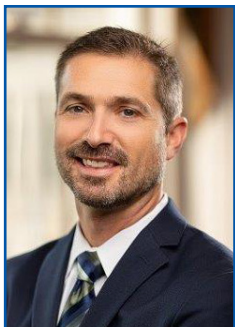
**United Way
of the River Cities**

*Building stronger,
more resilient
communities.*

2023 Annual Report



MESSAGE TO THE COMMUNITY



For 101 years, United Way of the River Cities, Inc. has worked to ensure everyone in our community has the tools and opportunity they need to thrive. United Way connects our community with resources to reduce poverty and improve lives.

The past year has been a time of metamorphosis for our organization. As we wrapped up our 100-year centennial celebration, our former Executive Director, Carol Bailey, announced her well-earned retirement. As the board of directors searched for United Way's next leader, we needed to become much more personally involved with the daily operations of the agency.

This was a positive and informative experience for our board as well as the agency's staff, as we gained a deeper understanding of the functions

of the agency and board, as well as the need for ongoing teamwork at all levels to accomplish our shared goals.

I am pleased that the board did locate a new Executive Director, Jedd Flowers, who you may be familiar with from his work of 23 years with Cabell County Schools. Under Jedd's brief tenure, he has partnered with the board to make significant improvements to United Way's operations, and has fostered open, honest, and proactive communication across the organization. Now that the transition period is complete, the agency is well positioned for an extremely bright future.

It has been an honor to serve as United Way's President during this year of change. I would like to thank our board, the executive committee, other board committees, as well as members of United Way's staff for their incredible contributions over the course of the past year. You have been flexible, understanding, patient, and dynamic. Thank you for your service to United Way and the communities in the six counties we serve.

Erik Legg

Farrell White & Legg



“Building Stronger, More Resilient Communities.” It is more than a slogan. It is a statement that encompasses United Way's strategic plan and gives our organization purpose for the future.

For more than 100 years, United Way of the River Cities has worked to address poverty by connecting community resources to those in need. Under our Community Impact model, we strive to ensure all dollars distributed to funded partners are strategically aligned to specific outcomes and carefully evaluated, ensuring accountability for making a difference in at least one of four key focus areas: Health, Education, Financial Stability, and Basic Needs.

We at United Way are extremely fortunate and grateful to the workplace campaign, corporate, and individual donors who make this great work possible every day. Through the generosity of your giving, we can feed hungry children by funding a backpack program at Facing Hunger Foodbank, provide free mental health services to Goodwill clients, and, through Big Brothers Big Sisters of the Tri-State, provide children from across the region individual support from a caring adult.

While these efforts to make a difference through United Way's Community Impact and Safety Net grants result in thousands of lives touched every year, our work is just beginning. With poverty growing across the six counties our agency serves, and the growth of a population of individuals and families struggling to emerge from poverty we call ALICE (Asset Limited, Income Constrained, Employed), we must supplement our existing efforts with fresh, creative approaches.

Through a partnership with other United Ways across the country, for the first time in our history, United Way of the River Cities, Inc. has access to zip code-specific data about the ALICE population. In the coming year, we will be analyzing this data, correlating it with information from other economic development, education, and business entities, and conducting a Community Needs Assessment. This assessment will help determine the greatest needs of those in poverty and the ALICE population and inform a plan of action to address those needs together.

I could not be more pleased to be working with United Way at this crucial time and hope you will join us as we begin this new, exciting chapter.

Jedd T. Flowers

Executive Director/CEO, UWRC

BOARD OF DIRECTORS

Officers

President – Erik Legg

1st Vice President – Susan Beth Robinson

2nd Vice President – Shane Finster

Secretary – Dr. Kim Broedel-Zaugg

Treasurer – Steve Hardin

Term 2022-2024

Jill Briggs | WV Lottery

Elizabeth Gross | Steel of West Virginia

Kathy Hettlinger | Mountain Health Network

Erik Legg | Farrell, White and Legg

Dr. Michael Prewitt | Marshall University

Terri Lynn Queen | Wayne County Schools

Sylvia Ridgeway | City of Huntington

Randy Saunders | Nelson Mullins

Bishop Charles Shaw | Huntington Black Pastors Asso.

Toney Stroud | Marshall University

Vanessa Washington | Community Volunteer

Term 2023-2025

Brandi Beasley | Barboursville CVB

Skip Flynn | VITA Volunteer

Joanna Hammond | Appalachian Centers for Indep. Living

MaRia Hill | A.D. Lewis Center

Brian Lake | Fifth Third Bank

Phil Watkins | Huntington Police Department

Term 2024-2026

Dr. Jeffrey Archambault | Marshall University

Jeremy Baisden | Cabell County Schools

Dr. Kim Broedel-Zaugg | Marshall University

William “Tootie” Carter | Marshall University

Shane Finster | Armstrong

Joyce Gibson | SEIU 1199

Steve Hardin | Harris Hardin PLLC

Richard T. Lackey | Lincoln Co. Farmland Cooperative

Susan Beth Robinson | Mountain Health Network

Abe Saad | Glazer Saad Anderson

Felisha White | Community Volunteer

STAFF

Jedd Flowers | Executive Director

David Carter | Director of Finance

Lena Burdette | Director of Education

Steve Cline | Director of Community Impact

Joanna Crooks | Development & Impact Coordinator

Michelle Goodman | Director of Marketing & Communications

Stacey Norman | Community Impact Coordinator

Sarah Short | Director of Resource Development



OUR MISSION

We connect our community with resources to reduce poverty and improve lives.

OUR VISION

We envision a community where everyone has the tools and opportunity to thrive.

OUR FOCUS

- Health
- Financial Stability
- Education
- Basic Needs

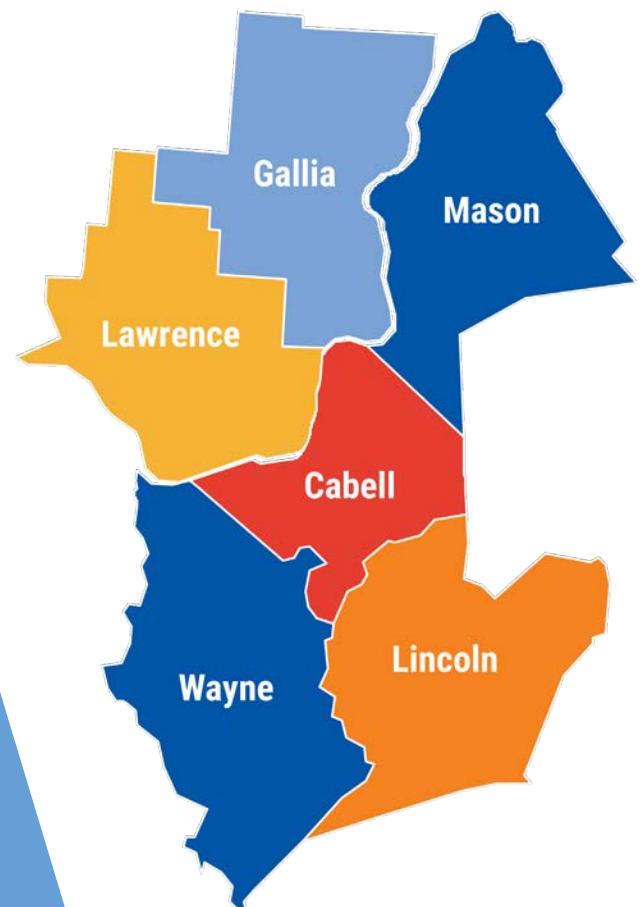
IMPACT AT A GLANCE

APPROX. 60,551
People Served

APPROX. \$738,436
Invested in the Community

25 PARTNERS
Supported in the Community

OUR SERVICE AREA



POWER IN NUMBERS



READ ACROSS THE RIVER CITIES

Approximately 2,460 third-graders were read to and received a copy of Charlotte's Web during our second annual RARC volunteer event.

APPROX. 2,460
THIRD GRADERS

62
SCHOOLS

318
VOLUNTEERS

137
CLASSROOMS

BIG COVER UP



Sponsored by Advantage Toyota and the Toyota Dealer Match Program, along with Johnson & Johnson, and Randy and Ashley Saunders.

\$27,500
TOTAL AWARDED

16
SCHOOLS

APPROX. 1,949
STUDENTS SERVED

APPROX. 400
VOLUNTEERS



WEEK OF ACTION

Community members and employees from ALCON, Bloss & Dillard, City National Bank, DIRECTV, Marathon Petroleum, OVP Health, Special Metals, United Bank and more participated during our 2023 Week of Action.

92
VOLUNTEERS

10
PROJECTS



HIGHLANDERS UNITED CAREER LAUNCH

In 2023, **8 students** at Huntington High School completed our inaugural internship program! Participating sites were:

- Cabell-Wayne Animal Shelter**
- City of Huntington Planning Department**
- Mountwest Community and Technical College**
- Marshall Advanced Manufacturing Center**



SUPER SATURDAY

29 VENDORS **415** ATTENDEES

30 PRE-K & KINDERGARTEN REGISTRATIONS

COAT DRIVE

Thanks to local businesses and individuals, we were able to get warm winter items into the hands of people who needed them most.

APPROX. 318
COATS DONATED



West Virginia

3,142 CALLS

7,014 REFERRALS

TOP 5 CALL REQUESTS

1. Utility Assistance (1,436 calls)
2. VITA (941 calls)
3. Housing (581 calls)
4. Food (199 calls)
5. Home Repair (169 calls)



2,484

TAX RETURNS FILED

Approx. \$621,000

FILING FEES SAVED

85

VITA VOLUNTEERS

\$619,131

EARNED INCOME TAX CREDITS

OUR FUNDED PARTNERS

\$552,102.42 was paid out through our impact and safety-net grants during 2023.

This includes the last half of fiscal year 2022-23 and a 6-month extension period from July 1, 2023-Dec. 31, 2023, as our grants move to a calendar-year cycle starting in January 2024. Below, awards are listed by original 2022-23 grant, followed by a 6-month extension amount.



HEALTH

Goodwill Industries of KYOWVA Area, Inc. – \$25,000/\$12,500

Provide increased access to behavioral health care services through outreach presentations-virtually, in-person and using social media.

Lily's Place – \$35,000/17,500

Implement the Inside Out program to help children develop coping skills, enhance communication with parents/teachers/caregivers, and learn ways to de-stress.

Lincoln County Library Self-Care Program – \$7,500/\$3,750

Working to increase the emotional and physical well-being of Lincoln County residents through self-care lectures, classes, and presentations.

Marshall University Research Corporation Prevention Empowerment Partnership Substance Use Prevention Trainee – \$15,000/\$7,500

This program provides enrichment programming to Prevention Empowerment Partnership participants by providing comprehensive substance use prevention to 200 local youth.

YMCA of Huntington – \$13,000/\$6,500

The YMCA Kids in Motion program is targeted to kids aged 5-12 and their parents to learn healthy exercise and eating habits.

FINANCIAL STABILITY

Tri-State Literacy Council – \$21,000/\$10,500

TSLC provides free literacy tutoring and instructional material to adults to help them reach personal and educational goals, and to overcome achievement barriers.

Catholic Charities West Virginia – \$24,500/\$12,250

Funding used to maintain services through providing free adult learning services certifications, workforce readiness courses, and academic readiness courses.

Dress for Success River Cities – \$24,000/\$12,000

Empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and life.

EDUCATION

Big Brothers Big Sisters of the Tri-State – \$35,000/\$17,500

To provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

John W. Hereford Boys & Girls Clubs of Huntington – \$30,000/\$15,000

Provide funding to support the program staff helping youth grow in academics, physical fitness, character development, and drug prevention.

Lincoln County Library Reading & Education Program – \$7,500/\$3,750

Funding provides supplies and presenters for youth education programs that include live animals, live music, nature walks, and gardening.

Mason County Public Library – \$10,000/\$5,000

Continue to implement the KidsConnect program that helps to increase school readiness and grade-level reading by engaging children in fun literature activities.

MURC Prevention Empowerment Partnership – \$21,120/\$10,560

Provide training, supplies, and contract services for three college level trainees to provide evidence-based substance use prevention, leadership, mentoring, teaching, and advocacy for local youth.

BASIC NEEDS

Community Mission Outreach – \$12,000/\$6,000

Help needy families in Lawrence County with personal care items like laundry detergent, shampoo, tooth paste and quality food items.

Christian Associates/Cridlin Food Pantry – \$15,000/\$7,500

Providing personal care items, infant essentials and food for low-income families and infants in Cabell and Wayne Counties.

Saint Peter's Episcopal – \$20,000/\$10,000

Help provide food to the local community through a small blessing box outside the church; conduct bi-monthly care bag distributions on the streets where they hand out bags to those living unsheltered.

Gabriel Project of West Virginia – \$5,160/\$2,580

Help establish a client service site in West Huntington and maintain services in east Huntington and in Mason County. Services include providing baby cribs, car seats, various sizes of diaper packages, and infant formula.

Wayne County Community Services Org., Inc. – \$4,000/\$2,000

The Fort Gay Food Pantry provides families in need with supplemental food boxes each month to help offset their food and personal care items budget.

Huntington City Mission – \$35,000/\$17,500

The Feeding Program serves 3 meals a day 6 days a week and 2 meals on Sundays.

Harvest for the Hungry – \$16,100/\$8,050

Food pantry that provides food as well as hygiene/personal care kits to families and individuals in Lawrence County, OH.

Facing Hunger Food Bank – \$15,000/\$7,500

Provide PK-8 schools with provisions of fruits, vegetables, fruit juice and shelf stable milk products.

Campbell Chapel Church/Backpack Buddies – \$20,000/\$10,000

Help provide Lawrence County families with clothing, personal care items, food, and safe shelter. Also assist in the maintenance of the van used to help transport these items to the families.

Cabell-Huntington Coalition for the Homeless – \$14,000/\$7,000

Help maintain the Day Shelter program by providing safe shelter, personal care items, prescription assistance and transportation for Cabell and Wayne County homeless.

Branches Domestic Violence Shelter – \$20,000/\$10,000

Provide utilities assistance for emergency safe shelter for victims of domestic abuse in Lincoln, Cabell, Mason, and Wayne counties.

Children's Home Society of WV – \$20,000/\$10,000

The Resource Center provides clothing, food, personal care items, and transportation services to low-income families.

MURC Explorer Academy – \$10,000/\$5,000

Provide assistance to the EAFCAP program that helps families in the school community learn about resources at their disposal including food, clothing, personal care items and transportation.

Marshall Health Healthy Connections – \$15,000/\$7,500

Provide families with infants born exposed to substances with emergency clothing, infant essentials, personal care items, and transportation in the Huntington area.

2023 LEADERSHIP LISTING

Alexis de Tocqueville Society (\$10,000 & up)

Alan & Catherine Morrison
Marshall Reynolds
Mr. & Mrs. Doug & Maria Reynolds

Visionary Level (\$5,000.00 to \$9,999.99)

Eddie & Betty Barrett
Dr. David & Mrs. Darlene Humphreys

Pillar Level (\$2,500.00 to \$4,999.99)

Anonymous (4)
Chris & Diana Curry
Rocky & Ann Harris
Mrs. Suzanne R. Lackey
Paul & Bunny Smith
Mr. Paul Smith
Angela Swearingen

Cornerstone Level (\$1,000.00 to \$2,499.99)

Anonymous (5)
Erin Adkins
Thomas Braley
Drs. Gayle & Daniel Brazeau
Mrs. Shelia D. Brownfield
Dr. Timothy & Mrs. Sarah Bryan
Mr. Jeff Cassity
Mr. Anthony F. Cavalier
Felix & Cara Cheung
Michael & Melissa Cornfield
Mr. Howard R. Crews Jr.
Drs. William N. & Sarah N. Denman
Mr. & Mrs. Kerry Dillard
Jim & Melony Fitzwater
Alexander Frampton

Ms. Subrina Gebhardt
Stephen J. Golder
Mr. & Mrs. Robert & Linda Hansen
Mr. Steven P. Hardin
Bob & Mary Hardin
Kathy & Mike Hettlinger
Brian Lindsay
Kheng & Grant McGuire
Mr. & Mrs. David Spencer Murphy
Bob & Nancy Palmer
Marshall Neurosurgery
Glenda Piatt
Reps & Nancy
Susan Robinson
Ms. Judy K. Rule

Randy & Ashley Saunders
Mr. & Mrs. Bruce Schemmel
Mr. John T. Spoor
Mr. Stephen T. Stacks
Ms. Emily L. Stacy
Bo Sweeney
Drs. Joseph B. & Omayma Touma
Mr. David M. "Monte" Ward
Mr. & Mrs. Marc Williams, Esq.
Mr. Benjamin Wilson
Mr. Michael Winarta
Bill & Mary Lind Zitter
John & Katherine Zitter

Impact Level (\$500.00 to \$999.99)

Anonymous (12)
Ms. Angie Adkins
John & Patty Anderson
Marie Archambault
Carol H. & Brian P. Bailey
Jeremy & Carrie Baisden
Mr. & Mrs. Dennis & Jan Bills
Ms. Melissa Foster Bird
Ms. Mandy Black
Virginia Bramblette
Mr. Dan Brown
William & Lena Burdette
Cathy & Dale Burns
Mr. David Campbell
Mrs. Annette J. Cartwright

Ms. Teresa Clark
Ms. Angela Coburn
Mr. Midkiff Courts
Mr. Gregory Creasy
Ms. Jamie C. Falls
Mr. Jedd T. Flowers
Michelle Goodman
Lee Hall
Mr. Jeremy Hall
Ms. Anna L. Johnson
Pat & Cindy Jones
Mr. Josh Juckett
Mr. Zachary R. Keller
Dr. Chong W. Kim
Doug & Susan Korstanje

Mr. Dennis J. Lee
Mr. & Mrs. Erik & Cindy Legg
Ms. Kimberly D. Mallory
Mr. Shawn Maynard
Mr. Aaron Maynard
Mr. Ryan Montagu
Carolyn S. Mount
Mr. Paul Newman
Kathleen O'Hanlon
Mr. Leon K. Oxley, Esq.
Virginia R. Painter
Ancil & Hannah Ramey
Mr. & Mrs. Don & Becky Ray
Stephanie Rigsby
Dr. Thomas F. Scott

Sarah & Russell Short
Alissa Stewart Sparks
Dr. & Mrs. Marc & Susan Subik
Mr. Toby Taylor
Dr. Monica Valentovic
Donald & Diana Van Horn
Dr. John H. Weber
Mrs. Jamie Webster
Zach & Sarah Whitfield
Mr. & Mrs. Colin & Brenda Wills
Ronna Woods
Pamela Workman

2023 CORPORATE LISTING

Visionary Partner (\$100,000+ Campaign)

Steel of West Virginia

Cornerstone Partners (\$20,000.00 to \$49,999)

Dutch Miller Auto Group
Marshall Health Network:

*Cabell-Huntington Hospital * St. Mary's Medical Center * HIMG * Rivers Health

Impact Partners (\$10,000 to \$19,999)

CITCO Water
City National Bank
Huntington Federal Savings Bank
J. H. Fletcher & Co.
Pritchard Electric Company, Inc.
Special Metals Corporation

All individuals and businesses have pledged \$500 or more to United Way of the River Cities and the pledge has been processed between Feb. 14, 2023 and Feb. 15, 2024.

2024 Celebration of Excellence Honorees

Large Business of the Year

Steel of West Virginia

Mid-Sized Business of the Year

City National Bank

Small Business of the Year

Huntington YMCA

2023 Trendsetter of the Year

Aqua Ohio

2023 Campaign Coordinator of the Year

Zach Whitfield – City National Bank

2023 Ambassador of the Year

Zach Smith – Bloss & Dillard

2023 Community Impact Award

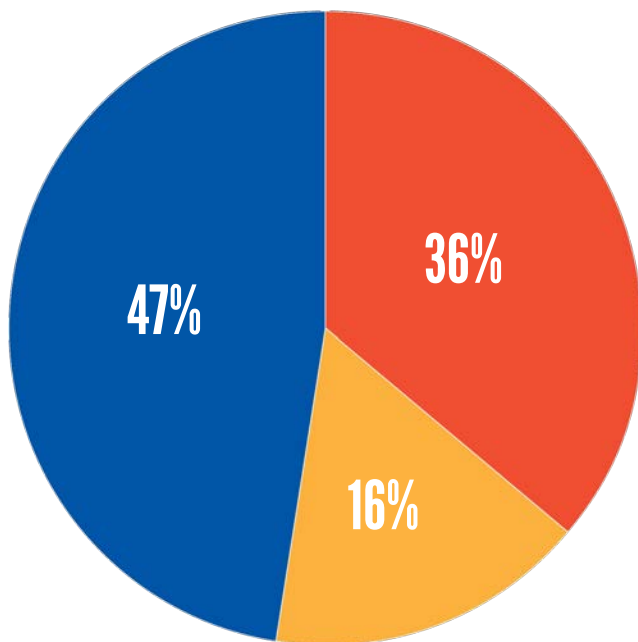
Christian Associates/Cridlin Food Pantry

2023 Volunteer of the Year

Sherri Thompson



2022-2023 Dollars Raised



Grants Received.....	\$ 556,875 (36%)
Special Fundraising Events & Other.....	\$273,043 (16%)
Workplace Campaign & Individual Giving....	\$737,381 (47%)
Total Revenue.....	\$1,567,299

SUPPORT COST

Management & General.....	\$(302,438)
Fundraising & Marketing.....	\$(341,595)

TOTAL AVAILABLE TO BE

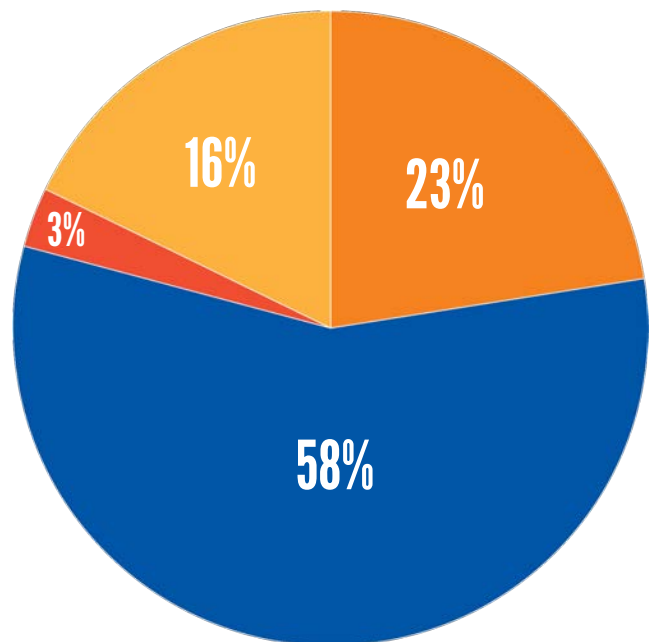
INVESTED IN THE COMMUNITY..... \$923,266

STATEMENT OF FINANCIAL POSITION

June 30, 2023 and 2022

ASSETS	2023	2022
Cash and Cash Equivalents	\$503,512	\$716,669
Investment Reserve Portfolio	\$1,271,352	\$1,145,871
Accounts & Grants Receivable	\$28,422	\$13,008
Pledges receivable (net of allowance)	\$283,805	\$203,206
Property and equipment, net	\$559,357	\$546,941
Other Assets	\$455,548	\$433,574
Total Assets	\$3,101,996	\$3,059,269
LIABILITIES		
Accounts Payable	\$175,750	\$110,453
Agency Grants Payable	\$-	\$526,831
Accrued Liabilities	\$40,453	\$31,731
Other Liabilities	\$104,630	\$147,645
Total Liabilities	\$320,833	\$816,660
NET ASSETS		
With Donor Restrictions	\$432,415	\$418,028
Without Donor Restrictions	\$2,348,748	\$1,824,581
Total Net Assets	\$2,781,163	\$2,242,609
Total Liabilities and Net Asset	\$3,101,996	\$3,059,269

2022-2023 Dollars Invested

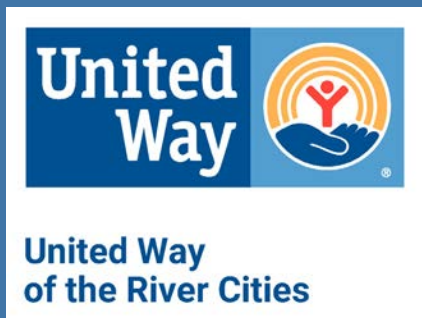


UWRC Education.....	\$118,521 (23%)
UWRC Financial Stability.....	\$293,501 (58%)
Impact & Safety-Net Grants.....	\$13,771 (3%)
Other Programs.....	\$81,965 (16%)
TOTAL INVESTED IN THE COMMUNITY... \$507,758	

STATEMENT OF ACTIVITY

For the years ended June 30, 2023 and 2022

REVENUES, GAINS AND OTHER SUPPORT	2023	2022
Net Campaign Contributions	\$737,381	\$677,510
Grant proceeds	\$556,875	\$662,670
Program proceeds	\$3,195	\$24,491
Special Events	\$1,365	\$7,366
Interest and other	\$268,483	\$294,411
Total Support and Revenues	\$1,567,299	\$1,666,448
Donor Restricted Net Assets released from restriction	\$-	\$-
Total Revenues and Other Support	\$1,567,299	\$1,666,448
EXPENSES		
Program expenses	\$507,758	\$1,236,755
Supporting services		
Admin & Community Impact Expense	\$302,438	\$229,612
Fundraising & Marketing Expense	\$341,595	\$314,451
Total Expenses	\$1,151,791	\$1,780,818
Unrealized (loss) gain on Investment	\$108,659	\$(119,812)
Change in Net Assets without Donor Restriction	\$524,167	\$(234,182)
Change in Net Assets with Donor Restrictions	\$14,387	\$(69,942)
Net Assets at beginning of year	\$2,242,609	\$2,546,733
Net Assets at end of year	\$2,781,163	\$2,242,609



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UNITEDWAYRIVERCITIES.ORG

