

2021

REPORT TO THE
COMMUNITY



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United Way
of the River Cities



LIVE UNITED



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OUR STAFF



- Carol H. Bailey** | Executive Director
- Michael B. Ash** | Director Of Marketing and Communications
- Tabetha Blevins** | Coordinator of PEP
- Lena Burdette** | Director of Education Initiative
- David Carter** | Director of Finance
- Bert Greer** | Community Outreach Coordinator PEP
- Courtney Hutchinson** | Assistant to PEP
- Lara Lawson** | Director of Community Impact
- Jessie Maynard** | 211 Call Specialist
- Amy Messinger** | VITA Program Coordinator
- Stacey Nelson** | Process Administrator
- Bill Rosenberger** | Director of Resource Development
- Angie Saunders** | Director of PEP
- Sarah Short** | Resource Development Associate
- W. Brent Sturm** | Volunteer Engagement Coordinator

INTRODUCTION

At your United Way, we believe every person throughout the River Cities should have the tools and opportunity to thrive. For years, we've invested in long-term solutions to our community's greatest challenges. We've advanced education, increased access to multiple health initiatives and expanded financial stability for individuals and families, while also continuing to support a safety net of emergency services.

In this second year of living with the COVID-19 pandemic, we have strengthened our resolve and continued to do the work needed to address the challenges our community has faced. Our 2-1-1 program has played an essential role in partnership with the Mountaineer Rental Assistance Program (MRAP) guiding those in need of help with rent and utility payments. Our Volunteer Income Tax Assistance program (VITA) creatively addressed how to deliver contactless services free to over 2,500 tax filers, securing more than one-half million dollars in refunds. Through the work of our funded program partners, we've kept more families fed as the rates of food insecurity have risen. As we move into 2022 and celebrate our centennial year, we reflect on the past while planning for our future and identifying ways to help those who continue to struggle to make ends meet.

Generations of dedicated supporters like you have made all this possible. We are blessed to live in a place where neighbors care about neighbors - where those who have are willing to share with those who need. Thank you for showing what it means to truly **LIVE UNITED**.



Michael Prewitt

Michael Prewitt, Ph.D.
Dean, College of Health Professions
Marshall University



Carol H. Bailey

Carol H. Bailey, M.A.
Executive Director
United Way of the River Cities

OUR BOARD

Officers

President – Dr. Michael Prewitt
1st Vice President – Randy Saunders
2nd Vice President – Erik Legg
Secretary – Sarah Simmons
Treasurer – Tracy Teams

Term 2019-2022

Anna Adkins | Cabell CVB
Brandi Beasley | Barboursville CVB
Matt Bell | US Bank
Skip Flynn | VITA Volunteer
MaRia Hill | A. D. Lewis Center
Bruce Hinckson | Orange Theory Fitness
Brian Lake | 5/3 Bank
Juan McCabe | Mason County Youth Day Report
Melinda Midkiff | City of Huntington
Sarah Simmons | Ironton Tribune
Lt. Phil Watkins | Huntington Police Dept
Dr. Joe Wyatt | Southwestern District Labor Council

Term 2020-2023

Jeremy Baisden | Cabell Co Schools
Dr. Kim Broedel-Zaugg | MU School of Pharmacy
Shane Finster | Armstrong Cable
Steve Hardin | Harris, Hardin & Co.
Susan Beth Robinson | Mountain Health Network
Abe Saad | Saad Dixon Law

Term 2021-2024

Jill Briggs | HD Media
Elizabeth Gross | Steel of WV
Kathy Hettlinger | Mountain Health Network
Dr. Pushpa Nambi Joseph | HIMG
Rabbi Robert Judd | B'nai Shalom Congregation
Erik Legg | Farrell, White and Legg
Dr. Rikki Lowe McCormick | Lincoln County Schools
Dr. Michael Prewitt | MU School of Health Professions
Terri Lynn Queen | Wayne County Schools
Sylvia Ridgeway | Community Volunteer
Randy Saunders | Nelson Mullins Scarborough
Bishop Charles Shaw | Huntington Black Pastors Association
Toney Stroud | Encova Insurance
Tracy Teams | Mountain Health Network
Vanessa Washington | Community Volunteer

OUR HISTORY

In Cabell County the civic arm of the Huntington Women's Club, in an attempt to improve communication and cooperation among area human-need agencies, organized the Council of Social Agencies in 1920. Their goals included combining programs which overlapped and developing new programs to address unmet needs. Recognizing the need to raise funds in order to further this work, the **Community Chest** was founded in **July 1922**.

- In **1954** the name **United Fund** was adopted, replacing Community Chest. The basic function remained the same, serving as a fund raiser for the community. Planning and fund distribution were in the hands of the Community Welfare Council (formerly Council of Social Agencies).
- In **1959** United Fund and Community Welfare Council agreed to merge, and became known as the **United Community Services**.
- In **1977** as services began to spread throughout two counties, the organization took on the name **United Way of Cabell-Wayne**.
- In **1986** United Way of Cabell-Wayne and Lawrence County United Way merged to become the **River Cities United Way, Inc.**
- In **1987** Our organization name changed to what we know today, **United Way of the River Cities, Inc.**

Today United Way of the River Cities envisions a community where everyone has the tools and opportunity to thrive. It is our mission to connect our community with resources to reduce poverty and improve lives.

OUR WORK

Working side-by-side with the community, United Way of the River Cities takes on the critical human services issues facing families throughout our five-county service area - Cabell, Lincoln, Mason and Wayne counties in West Virginia and Lawrence County, Ohio:

- by providing funds through a competitive grant process to more than two dozen programs that work in the areas of health, education, financial stability, and safety-net services;
- by managing internal programs and coalitions that work throughout local schools, community centers and businesses to connect people and bridge resources;
- by convening local leaders to address needs and connect resources to improve services to those in the River Cities;
- by connecting local nonprofits with needed volunteers;
- by connecting people like **YOU**, who want to make a difference.

Our Grant Process

United Way of the River Cities grants target critical issues in the areas of health, education, financial stability, and safety-net services by investing in local programs managed by nonprofits that help solve these issues. UWRC offers two different grant opportunities:

- **Impact Grants** are awarded to programs that address one of United Way of the River Cities' critical issues in the focus areas of health, education, or financial stability. Impact programs are expected to demonstrate outcomes, that is, a positive change in participants' knowledge, skills, or behaviors.
- **Safety-net Grants** are awarded annually to programs that provide short-term assistance with these basic needs: food, clothing, safe shelter, prescription medication, healthcare, utilities/rent assistance, and personal care/infant essentials.

EDUCATION



Education is essential for both individual and community success. For children, learning and understanding begin long before they enter school. Many children enter kindergarten unprepared, lacking a foundation that is critical to graduating from high school and achieving financial stability as adults. Education is essential to getting and keeping a job with a livable wage and health benefits.

United Way of the River Cities internal education initiative oversees these four internal programs:

Brain Under Construction Zone (BUCZ)

Program that offers materials and training that promote the importance of healthy brain development in early childhood.

Education Matters

A coalition of agencies whose goal is to motivate the community to decrease the dropout rate and increase student success.

AmeriCorps on the Frontline

Mentor program that focuses on improving attendance, behavior, and course performance with at-risk middle and high school students. Currently in two schools Huntington Middle and Lincoln County High School.

Success By 6

A coalition of community partners that seeks to ensure that all children are ready to begin kindergarten.



Education Community Funded Programs

Big Brothers Big Sisters of the Tri-State – \$35,000

BBBSTS makes meaningful, monitored “matches” between adult volunteers and children, through School Based Mentoring and Community Based Programs.

Dress for Success River Cities – \$15,200

The Dress for Success River Cities S.O.A.R. program empowers women to be work-ready with skill coaching and appropriate clothing.

Mason County Public Library – \$10,000

KidsConnect is a multi-age level approach designed to increase school readiness and grade-level reading by engaging children in fun literature activities, games, music, and play.

Positive People Association LLC – \$33,291

Positive People Association is a community development organization that promotes education and health skills using forms of theater and interactive multimedia arts.

HEALTH

As recent emphasis on social determinants of health highlight, many factors influence well-being. Poor education and financial instability are examples of barriers to maintaining good health. Unfortunately, the physical, mental, and behavioral health status of those in our community are affected by high rates of substance misuse.

Prevention Empowerment Partnership (PEP)

A United Way of the River Cities program, PEP is a collective of community-based organizations that partner together to increase access to prevention services for youth and families. The PEP initiative includes Comprehensive Addiction and Recovery Act (CARA) as well as Students Against Destructive Decisions (SADD); both are programs that target youth during school and in after school programs. Prior to the start of the COVID-19 pandemic, PEP applied for and received a \$690,553 grant through the Department of Justice. This award allows for extensive growth and expansion of PEP’s work. With this continued growth, PEP started the process to transfer to Marshall University Research Corp which will be completed in early 2022.

Health Community Funded Programs

Marshall University Research Corporation – \$35,000

Targeting adults impacted by homelessness as well as transitional youth exiting foster care, the program provides accessible drop-in behavioral health services in a variety of formats.

Goodwill Industries of KYOWVA Area, Inc. – \$35,000

Goodwill’s Family Service Counseling division provides counseling to individuals who otherwise could not afford services.

Ebenezer Medical Outreach, Inc. – \$25,000

Ebenezer Medical Outreach provides Huntington and surrounding areas with medical care to individuals without health insurance or under-insured and within 300 percent of the federal poverty guideline.

Lily’s Place – \$17,500

The Lily’s Place Family Center offers counseling, peer recovery support and case management to the families of their Neonatal Abstinence Syndrome center infants, and to the community at large, serving children through adults.

COLLECTIVE IMPACT

The Center: Youth Opportunity Hub

What started as a pilot project has transformed into a multifaceted program that is advised by United Way of the River Cities, Cabell-Huntington Coalition for the Homeless, Marshall University Departments of Psychology and Center of Excellence, and Pretera Center for Mental Health Services. This project serves as a Collective Impact model that brings together multiple entities to target a specific group of individuals to meet various levels of needs. The Center staff works with the youth to develop and stay on track with personal goals and helps them work on areas like resume building and independent living skills. The Center also provides consultation and referrals for behavioral health needs.



FINANCIAL STABILITY



Lack of education, poor health, or other environmental factors may prevent individuals from working. Low-income and financially unstable individuals and families face numerous barriers. Improved financial literacy supports self-sufficiency.

Volunteer Income Tax Assistance (VITA)

In 2021, the VITA Program prepared 2500 federal returns. 66 volunteers spent nearly 3500 hours saving \$750,000 in filing fees and donating \$84,000 in volunteer value. Through the work of this United Way of the River Cities program nearly \$3 million was brought back into the region in refunds. Many returns were prepared for households and individuals who are eligible for economic impact payments and advance child tax credit.



Financial Stability Community Funded Programs

Tri-State Literacy Council – \$18,000

TSLC provides free literacy tutoring and instructional material to adults to help them reach personal and educational goals, and to overcome achievement barriers.

Catholic Charities West Virginia – \$11,000

Catholic Charity Community Center of Huntington is a hybrid program that blends academic and career readiness services with case management and wraparound support services.

SAFETY-NET

Crises are upsetting and unexpected, and they can make it impossible for people to meet their basic needs. Some may face hunger; some may have issues accessing healthcare or medications; some may end up homeless and need a warm bed. Often times, children are affected in these situations.

The Big Cover-Up

Sponsored by Advantage Toyota, this grant based - match funding program for local schools involves student-led winter clothing and holiday gift projects benefit other students. In 2021, nine schools received a total of \$16,000 as match grants to fund their programs.

Lawrence County

- Symmes Valley High School
- Fairland High School
- South Point High School
- Dawson Bryant High School

Wayne

- Crum PK-8
- Wayne Elementary School
- Spring Valley High School
- Lavalette Elementary School

Cabell County

- Huntington High School

SAFETY-NET

The United Together Community GiveBox

The GiveBox was the first major project developed by the Corporate Community Engagement Council (CCEC). In December 2021, we recognized the one year anniversary of the GiveBox while honoring Sue Wills and the Wills' Family.



River Cities Coat Drive

The River Cities Coat Drive was the second big project born from the Corporate Community Engagement Council. The drive collected and distributed coats for over a month throughout the five counties served by UWRC.

211 Information and Referral Line

UWRC hosted this non-emergency 24/7 information and referral call center for residents in our four West Virginia counties.

9-11 Day Volunteer Project

180 volunteers, representing workplace campaigns, funded partners, and the community, gave 475 hours to build 600 Emergency Planning kits. The project provided an opportunity to share about the work of UWRC's partners and the needs present in our community, and to help individuals plan for emergencies.



Safety-net Community Funded Programs

Community Mission Outreach – \$12,000

Provides the equivalent of 1 week's supply of nutritious food to individuals and families each month.

Christian Associates/Cridlin Food Pantry – \$15,000

Provides five-day emergency food orders, clothing, toiletries, infant essentials, cleaning products, new underwear, and feminine hygiene products.

Saint Peter's Episcopal – \$10,000

Provides care bags to individuals living unsheltered and provides food items through a blessing box.

Gabriel Project of West Virginia – \$5,160

Provides baby necessities including cribs, car seats, diapers, formula, clothing and other items.

Wayne County Community Services Org. Inc. – \$4,000

Provides families in need with supplemental food boxes each month to help offset their food and personal care items budget.

Lincoln Co FRN – \$20,000

Provides home delivery of food and personal care items to grandparents raising grandchildren in rural Lincoln County.

Huntington City Mission – \$20,000

Serves 3 meals a day 6 days a week and 2 meals on Sundays. The HCM Community Feeding Program is the only congregating mass feeding program within a 50-mile radius.

Harvest for the Hungry – \$12,848

Provides food as well as hygiene/personal care kits to families and individuals in Lawrence County, Ohio every 30-days.

Facing Hunger Food Bank – \$15,000

Provides children with back packs each week of the school year for a period of 36 weeks that contain six meals (2 breakfasts, 2 lunches and 2 dinners, with snack, fruit/fruit juice and milk in each pack).

Campbell Chapel Church/Backpack Buddies – \$15,000

Provides food for children who have limited to no access to food over the weekend while in school.

Cabell-Huntington Coalition for the Homeless – \$14,000

Provides individuals with access to transportation to and from the DHHR and Huntington Housing Authority, shower and laundry facilities, clothing and toiletry donations and healthy foods for adults and children.

Branches Domestic Violence Shelter – \$20,000

Provides shelter and assistance to victims of domestic violence and their families.

Children's Home Society of WV – \$15,000

Serves children and families involved in the child welfare system through foster care, kinship care, adoption, emergency shelter and family strengthening programs who also have unmet basic needs.

IMPACT Your Time and Dollars at Work

27,500 individuals received assistance through UWRC's internal work and funded community programs.

\$412,999 was contributed back into the community through the 2021-2022 Impact & Safety-net Grants.



Nearly **700** individuals gained access to behavioral health assistance.



52,000 meals were provided.

330 youth received mentoring

More than **500** coats were collected and distributed to local agencies through the River Cities Coat Drive.

440 individuals received job readiness assistance and training.

More than **400** individuals received clothing.

Nearly **1700** parents/guardians received infant essentials.



More than **700** volunteers supported the efforts of UWRC throughout 2021.

Nearly **10,300** hours of volunteer time was committed through programs like VITA, Month of Action and the 9-11 Remembrance Project totaling a value of more than **\$280,000**.



Nearly **300** hours of diversity, equity and inclusion training was provided to staff, board and community members.



600 kits developed for 9-11 Day of Remembrance project to those who are moving into new homes.

20,000 pounds of food distributed through the United Together Community GiveBox.

LIVE UNITED

2021 Leadership Listing

Alexis de Tocqueville Society (\$10,000 & up)

Dr. David & Mrs. Darlene Humphreys
Mr. & Mrs. Pete & Maggie Roush Hutchins
Mr. & Mrs. Alan & Catherine Morrison
Mr. & Mrs. Doug & Maria Reynolds
Michael & Betty Sellards
Mrs. Joan Weisberg

John Campbell (\$5,000 to \$7,999)

Anonymous (1)
Betty & Eddie Barrett

Eli Thayer (\$2,500 to \$4,999)

Mr. Nate Kuratomi	Ms. Angela Swearingen
Mr. & Mrs. Randy & Ashley Saunders	Mr. Toby Taylor
Mr. & Mrs. Madison Sayre	Drs. Joseph B. & Omayma Touma
Mr. & Mrs. Paul E. Smith	

Jacob Proctor (\$1,500 to \$2,499)

Anonymous (2)	Mr. Nathan Hamons	Dr. & Mrs. Tully S. Roisman
Carol H. & Brian P. Bailey	Mr. & Mrs. Rocky & Ann Harris	Larry & Cheryl Tweel
Mr. & Mrs. Thomas & Rosemary Braley	Mr. & Mrs. Kathy & Michael Hettlinger	Mr. David M. "Monte" Ward
Mrs. Shelia D. Brownfield	Mr. & Mrs. R.O. Robertson, Jr.	Mr. & Mrs. Marc Williams, Esq.
Mr. Stephen J. Golder	Mrs. Susan Beth Robinson	

Carter Woodson (\$1,000 to \$1,499)

Anonymous (8)	Jim & Melony Fitzwater	Mr. Charles David Robinson
Mr. & Mrs. Charles & Teresa Abbott	Ms. Subrina Gebhardt	Ms. Judy K. Rule
Drs. Jeffrey & Marie Archambault	Robert & Mary Hardin	Dr. Joe & Mrs. Mary Shapiro
Ms. Carolyn J. Bagby	Mr. Steven P. Hardin	Mr. David Sheils
Drs. Daniel & Gayle Brazeau	Misty Heldreth	John & Judith Short
Mrs. Nona L. Callihan	Dr. Alastair Hoyt	Mr. Stephen Stacks
Mr. Jeffery S. Cassity	Mr. Emmett Kiritsy	Ms. Emily L. Stacy
Mr. Anthony F. Cavalier	Grant & Kheng McGuire	Mr. Robert H. Sweeney, Esq.
Dr. & Mrs. Felix & Cara Cheung	Mr. & Mrs. David Spencer Murphy	John & Katherine Zitter
Michael & Melissa Cornfeld	Mr. John P. O'Connor	Dr. & Mrs. William & Mary Lind Zitter
Mr. & Mrs. Christopher & Diana Curry	Bob & Nancy Palmer	
Mr. & Mrs. Kerry & Susan Dillard	Dr. Nicolas Phan	

Dr. Henry Drury Hatfield (\$800 to \$999)

Anonymous (2)	Drs. William N. & Sarah N. Denman	Ms. Donna Watson
Mr. & Mrs. Jeremy & Carrie Baisden	Ms. Elizabeth M. Gross	Dr. John H. Weber
Mr. & Mrs. Scott & Tracey Boggs	Ms. Katherine Kitchen	Ms. Betty L. Woodrum
Mr. & Mrs. William & Lena Burdette	Dr. Kathleen O'Hanlon	
Ms. Beatrice Crane-Banford	Dr. & Mrs. Thomas F. Scott	

Claudia Peyton (\$600 to \$799)

Anonymous (7)	Mr. Annette J. Cartwright	Mr. Brian S. Lindsay	Massie & Bruce Schemmel
Dr. Glenn Abraham	Mrs. Angela Coburn	Mr. Nicholas Mayo	The Schenk Family
Ms. Marsha Adkins	Ms. Kerry Connelly-Johnson	Mr. Paul Newman	Donald & Diana Van Horn
Mr. & Mrs. Dennis & Janice Bills	Mr. Kevin C. Copenhaver	Ms. Melanie Oliver	Ms. Sarah A. Walling
Dr. & Mrs. R.B. Bookwalter	Mr. Geoffrey Fleming	Mr. Jonathan C. Palmer	Mr. & Mrs. Colin & Brenda Wills
Mrs. Jill Briggs	Mr. Alexander Frampton	Dr. Michael W. Prewitt	Mr. & Mrs. Phillip & Sherry Wolfe
Dr. Timothy & Mrs. Sarah Bryan	Mr. Justin Hainer	Mr. & Mrs. Danny & Angie Queen	
Mrs. Stephanie Burcham	Mr. Thomas Hancock	Mr. & Mrs. Don & Becky Ray	
Mrs. Lynn Campbell	Ms. Ann B. Langdon	Ms. Stephanie L. Rigsby	

Leadership Level (\$500 to \$599)

Anonymous (8)	Dr. David A. Cusick	Mr. & Mrs. Erik & Cindy Legg	Mr. & Mrs. Jeff & Nancy Smith
Ms. Angela L. Adkins	Ms. Beth Darby	Ms. Kimberly D. Mallory	Mrs. Alissa Stewart Sparks
Kit & Mary Beth Anderson	Ms. Jamie C. Falls	Mr. Gary A. Matthews	Dr. & Mrs. Marc A. Subik
Mr. Michael B. Ash	Mattie Floyd	Mr. Aaron Maynard	Tracy & Jon Teams
Ms. Mandy Black	Bill & Karen Foster	Mr. Shawn Maynard	Mr. James W. Turner
Ms. Virginia Bramblette	Mrs. Lee Murray Hall	Ms. Mary McComas	Dr. Monica Valentovic
Mr. David Bruce	Mr. & Mrs. Robert & Linda Hansen	Ms. Lisa Mills	Ms. Brandi Vickers
Cathy & Dale Burns	Mr. & Mrs. Thomas Hanshaw	Dr. & Mrs. Richard E. Oakes	Mrs. Jamie Webster
Mr. David Campbell	Mr. J. Churchill Hodges	Mr. Keith Perry	Mr. Stephen Wells
Ms. Jamina T. Carder	Ms. Rebecca Hughes	Mr. Ancil G. Ramey	Mr. & Mrs. Zachary & Sarah Whitfield
Ms. Teresa Clark	Mr. Kenneth Jackson	Mr. Shane Randolph	Dr. & Mrs. S. Kenneth Wolfe
Mr. Curtis D. Cooke	Cindy & Pat Jones	Bill & Frances Rosenberger	Ms. Ronna Woods
Mr. Frank Layton Cottrill, Jr.	Mr. Zachary Keller	Julian & Jihad Saad	Dr. & Mrs. Joseph Wyatt
Howard & Patricia Crews	Mr. Dennis J. Lee	Ms. Sarah Simmons	

2021 Corporate Listing

Visionary Partner (\$100,000 +)

Steel of West Virginia, Inc.

Pillar Partner (\$50,000 to \$99,999)

Mountain Health Network

Cornerstone Partners (\$20,000 to \$49,999)

Advantage Toyota/Toyota Dealer Match
Huntington Federal Savings Bank

Impact Partners (\$10,000 to \$19,999)

Alcon Manufacturing, Ltd.	Marathon Petroleum
CITCO Water	Marshall University
City National Bank	Midland Behavioral Health
Dutch Miller Auto Group	Pritchard Electric Company, Inc.
J. H. Fletcher & Co	Special Metals
Jenkins Fenstermaker, PLLC	

Focus Partners (\$5,000 to \$9,999)

AEP - American Electric Power	Vertiv
Bloss & Dillard, Inc.	WesBanco Bank, Inc.
Fifth Third Bank	WSAZ NewsChannel 3
Nelson Mullins Riley & Scarborough	

Achievement Partners (\$1,000 to \$4,999)

Americas Styrenics	Northwestern Mutual Life Insurance
Big Brothers Big Sisters of the Tri-State	Ohio University Southern Campus
Braskem	Peoples Bank
C.W. Campbell Company	Raymond James
Cabell Co Public Library	Security National Trust
Cabell County Schools	ServiceMaster of the Tri-State
Campbell Woods, PLLC	Somerville & Company, PLLC
City of Huntington	State Electric Supply Co., Inc.
Creative Kitchens, Inc.	Steptoe & Johnson, PLLC
Edward Tucker Architects, Inc.	Sterling Supply Company
Farrell, White & Legg PLLC	Truist
Goodwill Industries of KYOWVA Area, Inc.	United Parcel Service
Harris, Hardin & Company, A.C.	United Way of the River Cities, Inc.
Highmark Foundation	WV American Water Company
Huntington Museum of Art	WV Division of Corrections
Insurance Systems, Inc.	
Johnson & Johnson	

Pacesetter Partners (\$500 to \$999)

American Babbitt Bearing	Irontron Publications, Inc.
CSX	Jim's Steak & Spaghetti House
Harmony House	YMCA

We thank all those who support United Way of the River Cities. Your contribution, whether as a community member, employee, employer or business leader fuels our work for the health, education, financial stability, and basic needs of every person in our community.

All individuals and businesses have pledged \$500 or more to United Way of the River Cities and the pledge has been processed between the dates of Feb. 19, 2021 and Feb. 1, 2022.

2021 COE Business Spotlight Recap



Steel of West Virginia
Visionary Partner & Large Business of the Year



WSAZ
Small Business of the Year



Huntington YMCA
Comeback Campaign

CCEC
Trailblazer of the Year

Vertiv
Trendsetter of the Year



Mountain Health Network
Pillar Partner

Marshall University
Campaign Service & Cornerstone Partner

UPS
Mid-Size Business of the Year

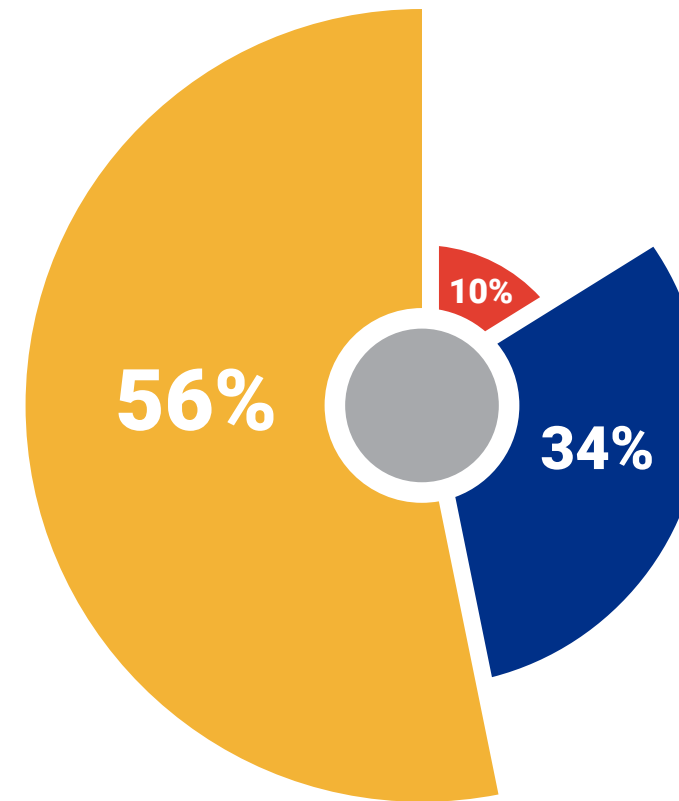


Huntington Federal
Cornerstone Partner

Marathon
Cornerstone Partner

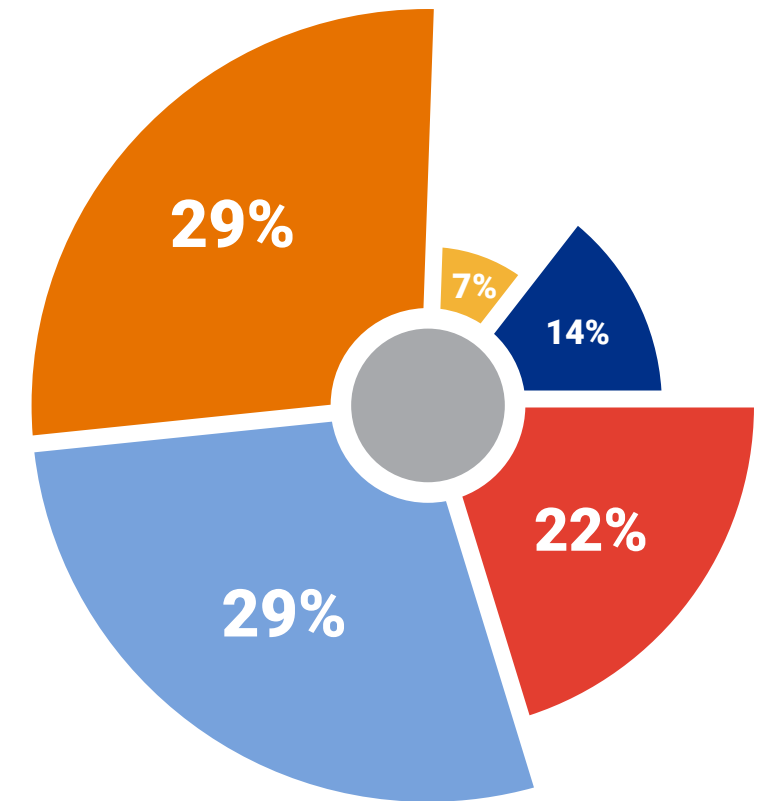
Advantage Toyota
Cornerstone Partner

2019-2020 Dollars Raised



Grants Received	\$457,417 (34%)
Special Fundraising Events and Other	\$148,250 (10%)
Workplace Campaign and Individual Giving	\$758,204 (56%)
Total Revenue	\$1,363,871
SUPPORT COST	
Management & General	\$(216,573)
Fundraising and Marketing	\$(142,830)
TOTAL AVAILABLE TO BE INVESTED IN THE COMMUNITY	\$1,004,468

2019-2020 Dollars Invested



UWRC Education	\$95,935 (7%)
UWRC Health	\$281,469 (22%)
UWRC Financial Stability	\$166,582 (14%)
Impact & Safety-net Grants	\$367,014 (29%)
Other Programs	\$370,400 (29%)
TOTAL INVESTED IN THE COMMUNITY	\$1,281,400

STATEMENT OF FINANCIAL POSITION June 30, 2020 and 2019

	2020	2019
ASSETS		
Cash and Cash Equivalents	\$682,648	\$589,435
Investment Reserve Portfolio	\$1,023,377	\$975,157
Accounts & Grants Receivable	\$12,483	\$30,855
Pledges receivable (net of allowance)	\$214,837	\$287,011
Property and equipment, net	\$587,399	\$622,785
Other Assets	\$432,157	\$441,878
Total Assets	\$2,952,901	\$2,947,121
LIABILITIES		
Accounts Payable	\$51,348	\$61,622
Agency Grants Payable	\$382,644	\$340,888
Accrued Liabilities	\$23,085	\$18,139
Other Liabilities	\$249,883	\$20,886
Total Liabilities	\$706,960	\$441,535
NET ASSETS		
With Donor Restrictions	\$422,156	\$432,526
Without Donor Restrictions	\$1,823,785	\$2,073,060
Total Net Assets	\$2,245,941	\$2,505,586
Total Liabilities and Net Assets	\$2,952,901	\$2,947,121

STATEMENT OF ACTIVITY

For the years ended June 30, 2020 and 2019

	2020	2019
REVENUES, GAINS AND OTHER SUPPORT		
Net Campaign Contributions	\$758,204	\$761,235
Grant proceeds	\$457,417	\$383,405
Program proceeds	\$48,577	\$4,550
Special Events	\$37,080	\$39,123
Interest and other	\$62,593	\$58,031
Total Support and Revenues	\$1,363,871	\$1,246,344
Donor Restricted Net Assets released from restriction		
	\$-	\$1,075
Total Revenues and Other Support	\$1,363,871	\$1,247,419
EXPENSES		
Program expenses	\$1,281,400	\$1,094,901
Supporting services		
Admin & Community Impact Expense	\$216,573	\$226,509
Fundraising & Marketing Expense	\$142,830	\$134,854
Total Expenses	\$1,640,803	\$1,456,264
Unrealized (loss) gain on Investment	\$27,657	\$30,336
Change in Net Assets without Donor Restriction	\$(249,275)	\$(178,509)
Change in Net Assets with Donor Restrictions	\$(10,370)	\$3,440
Net Assets at beginning of year	\$2,505,586	\$2,680,655
Net Assets at end of year	\$2,245,941	\$2,505,586



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**United Way
of the River Cities**