

Financial Stability

Our 2019 Community Needs Assessment findings ranked **Employment Assistance & Job Training**, **Financial Education/Literacy**, **Housing & Financial Assistance (Utilities)**, and **Poverty** as the top areas of concern for financial stability in our community.

With that in mind, our Community Impact Council volunteers decided our community financial stability goal should be - **To create a thriving community, we must help families overcome barriers to opportunity, develop economic mobility and build generational resilience.**

To achieve that goal we are looking for strategies that aim to **Increase support of collaborative, workforce training programs** and **Reduce barriers to financial stability including financial literacy education and access to services.**

All programs must choose at least one **Strengthen Communities - Direct Supports and Services** performance measure and at least one **Change Lives – Client Outcomes** performance measure for reporting purposes.

Financial Stability Strategies for Change and Outcomes Performance Measures

1. Increase support of collaborative, workforce training programs

Performance Measures:

Strengthen Communities - Direct Supports and Services

- # of individuals who achieve a GED or gains in educational functional levels
- # of individuals gaining a training certificate or similar occupational skills training achievement

Change Lives – Client Outcomes

- % of individuals served who gain employment or are placed in job internships
- % of individuals served who increase their wages
- % of individuals served who earn job-relevant licenses, certificates, and/or credentials

2. Reduce barriers to financial stability including financial literacy education and access to services

Performance Measures:

Strengthen Communities - Direct Supports and Services

- # of individuals who complete financial literacy classes or life skill trainings
- # of individuals served who access affordable housing, financial products, and services
- # of VITA tax returns completed

Change Lives – Client Outcomes

- % of individuals who successfully complete their personal goals
- % of individuals whose self-sufficiency status has improved
- Total dollar amount of refunds returned to individuals/families through VITA