UNITED WAY OF THE RIVER CITIES COMMUNITY IMPACT GUIDELINES AND POLICIES
ABOUT UNITED WAY OF THE RIVER CITIES

The mission of United Way of the River Cities (UWRC) is to connect our community with resources to reduce poverty and improve lives. And we envision a community where everyone has the tools and opportunity to thrive. With that in mind, our work focuses on the education, financial stability, health, and basic needs of our five-county service area (Cabell, Lincoln, Mason and Wayne cos. WV, Lawrence Co. OH)

United Way of the River Cities’ Community Impact Approach

1. In-house Initiatives and Programs
2. Convening coalitions and community partnerships
3. Funding programs that align with our community goals

INTERNALLY MANAGED PROGRAMS – These are activities that are: Funded directly by UWRC and/or outside grants written by UWRC; Managed by UWRC staff; Produce outcomes and offer a service or product

- Substance Misuse Prevention Programs In-school and Community Based - Students Against Destructive Decisions (SADD) chapters in all Cabell Co. middle and high schools and outreach programming in community centers

- AmeriCorps on the Frontline – AmeriCorps mentors in schools in Lincoln and Wayne counties who work with at-risk students in middle and high school

- Brain Under Construction Zone (BUCZ) – Materials and training given to new parents and reinforced at childcare centers that promote healthy brain development in early childhood

- Volunteer Income Tax Assistance (VITA) – Free tax preparation for individuals and tax season preparedness training

- Your Money, Your Goals – A non-judgmental client-focused training for case managers to help clients manage their money

- UnitedWeVolunteer.org – A virtual volunteer center offering a place for volunteers and agencies to connect – also coordinates offline events such as special projects, employer engagement, and workshops

- WV 2-1-1 - 24/7 information and referral call center for Cabell, Lincoln, Mason and Wayne counties

COALITIONS/COLLABORATIONS – Community Groups that are led or co-led by UWRC that work to solve community problems and bring about change

- Prevention Empowerment Partnership (PEP) - Community-based organizations that partner together to increase access to prevention services for youth and families

- Education Matters – A coalition whose goal is to motivate the community to decrease the dropout rate and increase student success

- Success By 6 - Community partners that seeks to ensure that all children are ready to begin kindergarten

- The Center Advisory Board – A collaborative committee to oversee the operations and development of The Center: Youth Opportunity Hub

GRANTS

- Safety-net Grants - Awarded to programs that provide short-term, emergency assistance with basic needs

- Impact Grants - Awarded to programs that address critical issues in the focus areas of education, financial stability and health

- The Big Cover-up Grant – Matching fund for youth-led winter clothing projects to benefit students in their district
ABOUT THE COMMUNITY IMPACT COUNCIL

UWRC’s grant process is driven by the **Community Impact Council (CIC)**. Staff serve an organizational function but grant review and allocation recommendations are decided by teams of community members.

**Community Impact Council Duties:**
- Ensuring that UWRC Community Impact Agenda and Goals are aligned with the needs of the community and donors
- Determining UWRC’s Strategies for Change under the four Focus Areas of Health, Education, Financial Stability and Basic Needs via a community needs assessment every four years
- Ensure that all 3 of UWRC’s Community Impact approaches align and work toward our Community Goals
- Developing and reviewing Community Impact policies and guidelines
- Reviewing grant applications scored by the Focus Area Subcommittees
- Creating grant funding recommendations that are sent to the UWRC board for approval

**The Community Impact Council shall be comprised of:**
- Five (5) UWRC Board Members
- Four (4) Community Members

**The recruitment of council members will consider the following:**
- Representation across our service area
- Geographically underserved areas
- Equity, inclusion and diversity
- Personal experience and background

**Council members will serve terms of two years.** After the first term, members may elect to serve an additional term. After two consecutive terms on the council, members must wait two years before being eligible to serve again.

**Focus Area Subcommittees**

**Focus Area Subcommittees Duties:**
- Review and recommend letters of intent in their Focus Area to the CIC
- Review and recommend funding applications from their Focus Area to the CIC
- Conduct funded partner site visits with members of the UWRC staff and community members

**Subcommittees 3-5 volunteer experts - Each member serves a 4-year term:**
- Health
- Education
- Financial Stability
- Safety-net (basic needs)
COMMUNITY GOALS AND STRATEGIES FOR CHANGES

The Community Goals Strategies for Change that drive UWRC’s funding are reevaluated every four years using current data and community input.

Community Goals for United Way of the River Cities are:

- **Education** - To create a thriving community, we must support families and students throughout the entire educational process.
- **Health** - To create a thriving community, we must increase the opportunities for healthy lifestyle choices and promote overall health and wellbeing.
- **Financial Stability** - To create a thriving community, we must help families overcome barriers to opportunity, develop economic mobility and build generational resilience.

Strategies for Change

The currently identified Strategies for Change within our four focus areas are:

**Education**
- Improve family ability to support social and language development in children
- Provide character development and empowerment opportunities for youth (ages 4-24)

**Health**
- Increase access to primary, behavioral, vision & dental health care services
- Increase opportunities for wellness and access to prevention

**Financial Stability**
- Increase support of collaborative, workforce training programs
- Reduce barriers to financial stability including financial literacy education and access to services

**Basic needs** are updated as needed and are responsive to the needs of our most vulnerable citizens.

- Safe shelter
- Food
- Clothing
- Personal care items
- Infant essentials; defined as *car seats, diapers/wipes, formula/baby food, and safe sleep accommodations*
- Prescription medication
- Low- or no-cost healthcare
- Utilities/rent assistance
- Transportation to access any of the above
ELIGIBILITY FOR FUNDING AND TYPES OF GRANTS

To be eligible to apply for a UWRC grant, a program must:

• Be coordinated by an incorporated nonprofit organization and has tax-exempt status under the Internal Revenue Service code, unless faith-based (e.g. church).
• Have a Board of Directors that is an active, representative voluntary governing body, with regular meetings and is responsible for developing its mission, determining its strategic direction and providing oversight.
• Have up-to-date, current bylaws, or guidelines, by which the organization operates.
• File an IRS form 990, including schedule A or 990 EZ, or can document the circumstances under which the 990 filing is waived.
• Provide a current budget for the entire organization.
• Submit a current annual audit ($500,000 or above), financial review ($200,000 - $499,999), or the most-recent Board-approved Fiscal Year-End statement of Financial Position and Statement of Activity comparative to the previous year ($199,999 or below), depending upon the organization's total revenue. Submit an organizational chart and list of internal controls (Faith-based organizations only).
• Located in one or more of the counties in UWRC service area – Cabell, Wayne, Lincoln, Mason counties in West Virginia and Lawrence County, Ohio.
• Must be able to provide the number of people served and basic demographic information, including county of residence.
• Have the mechanisms and capacity for regularly reporting outputs and persons served.
• Demonstrate reasonable efficiency in program management and adequacy of resources, both in materials and in personnel (voluntary and paid) to sustain a quality level of service.
• If a collaborative effort, submit a statement from each identified partner listing their roles and responsibilities in the effort.

UNITED WAY OF THE RIVER CITIES DOES NOT TYPICALLY FUND:

• Arts and culture
• Sports teams and recreation
• Capital campaigns or projects
• Environmental projects or organizations
• Direct religious activities of religious groups or organizations
• Scholarships and individuals

While these causes are important for creating vibrant communities they do not fit the focus of UWRC’s Community Impact work. However, we welcome any non-profit to use our online volunteer center UnitedWeVolunteer.org to recruit, engage and track volunteers.

IMPACT GRANTS - Impact Grants are awarded every two years to programs that address one the critical issues in the focus areas of health, education, and financial stability. Impact programs are expected to demonstrate, track and report outcomes. Grant range: $7,500 to $35,000

SAFETY NET GRANTS FOR BASIC NEEDS - Safety Net Grants are awarded annually to programs that provide short-term, emergency assistance with Basic Needs. Grant Range: $4,000 to $20,000
Safety Net Grants
GRANT DESCRIPTION
Safety-net Grants are awarded each year to programs that provide short-term assistance with basic needs defined as: Safe shelter, Food, Clothing, Personal care items, Infant essentials, Prescription medication, Low- or no-cost healthcare, Utilities/rent assistance and Transportation to access any of these services.

Programs must be located in Cabell, Lincoln, Mason and/or Wayne counties in West Virginia or Lawrence County, Ohio.

All organizations requesting safety net funding for must complete a Letter of Intent (LOI). If this is a collaborative effort, the lead 501(c)3 organization should complete the LOI. Applicants meeting the required criteria will be notified by email, at which point the organization will be invited to submit a full grant application.

Grant Range: $4,000 to $20,000
Grant Term: July 01 – June 30

FINANCIAL REPORTING REQUIREMENTS
Nonprofit organizations
• If an agency's total revenue is $500,000 or more, the agency shall submit its Form 990 and an independent financial audit conducted by a Certified Public Accountant and in conformity with generally accepted accounting principles.
• If an agency's total revenue is between $200,000 and $499,999, the agency is required to submit its Form 990 and an independent financial review conducted by a Certified Public Accountant.
• If an agency's total revenue is less than $200,000, the agency shall submit its most recent Fiscal Year End statement of Financial Position and Statement of Activity comparative to the previous year and duly approved by its Board of Directors.

Faith-based Organizations
• Current Form 990 (or a statement of exemption on letterhead)
• Charitable registration letter for state of OH or WV (or a statement of exemption on letterhead)
• Organizational chart
• List of internal controls
FUNDING PROCESS

- All application materials are submitted through United Way of the River Cities’ website using SmarterSelect
- Process begins with letter of intent (LOI)
- Those eligible to apply will be notified and a mandatory grantee meeting is held before the application opens
- UWRC Board approves recommendations at its May meeting
- Funding year is July 1 – June 30.

EXPENSES

All Expenses Must Be
- Allowable
- Allocable
- Reasonable

Allowable Expenses

Direct Costs to provide:
- Clothing
- Food
- Infant essentials; defined as car seats, diapers/wipes, formula/baby food, and safe sleep accommodations
- Low- or no-cost healthcare
- Personal care items
- Prescription medication
- Safe shelter
- Transportation to access any of the above
- Utilities/rent assistance
- Indirect costs are limited to 10% of the amount of the grant.*

Unallowable expenses
- Alcohol
- Donations/Lobbying/Fines/Interest
- Entertainment
- Expenses related to applying for United Way funding and for reporting and billing to UWRC
- General administrative equipment/supplies
- Sales Tax (except when unavoidable)

*Indirect costs: General overhead and administration expenses that support the entire operations of an organization and that may be shared across projects or programs.
THE LETTER OF INTENT (LOI) REQUIREMENTS

The LOI is a short concept paper that outlines the project or program and contains the following components:

1. **Eligibility Requirements**
   - Must answer yes to all requirements

2. **Applicant Information**
   - Organization
   - Address
   - Website
   - Primary Contact and title, phone, email, fax
   - Alternate Contact and title, phone, email, fax

3. **Organization Background**
   - Please write a brief description of the organization including mission statement and how long the program has been operating.

4. **Amount Requested**

5. **Expected Results**
   - Estimate the total number of people that will participate and/or benefit from the program.

6. **Counties Served**

7. **Basic Needs to Be Met**

8. **Executive Summary and Statement of Need**
   - Provide a brief summary of your program and description of need for the program or services you are proposing.

**REQUIRED ATTACHMENTS**

- Current IRS Form 990/990 EZ
- The appropriate financial reporting as described below:
  - If an agency's total revenue is $500,000 or more the agency shall submit an independent financial audit conducted by a Certified Public Accountant and in conformity with generally accepted accounting principles.
  - If an agency's total revenue is between $200,000 and $499,999, the agency shall submit an independent financial audit or independent financial review conducted by a Certified Public Accountant.
  - If an agency's total revenue is less than $200,000, the agency shall submit its most recent Fiscal Year End statement of Financial Position and Statement of Activity comparative to the previous year, duly approved by its Board of Directors.

- Charitable Registration Letter for state of WV or Ohio
- For Faith Based Organizations:
  - Current Form 990 (or a statement of exemption on letterhead)
  - Charitable registration letter for state of OH or WV (or a statement of exemption on letterhead)
  - Organizational chart
  - List of internal controls

See Appendix I for the Letter of Intent Review Guidelines. This is that the volunteer reviewers will be considering when reviewing your LOI.
APPLICATION REQUIREMENTS

PROGRAM INFORMATION
1. Program Objectives
   • Briefly describe the community and the United Way Strategy for Change your program is designed to address. Include pertinent statistical and demographic information.

2. Program Activities and Timelines
   • Indicate the primary or major types of activities that will occur to carry out the project and their anticipated start and end dates.

3. Program Evaluation
   • How will you measure and evaluate the overall success of your program? How will you evaluate the results experienced by participants?

TARGET AUDIENCE – See Appendix II for the full list of required age range and demographics
1. Participants
   • Describe who will participate in and/or benefit from the program. Include descriptions of the clients and the conditions or behavior they experience. Also include the scope of the problem(s) this program seeks to address. Provide supporting local data.

2. Age Range
   • Select the age of the audiences who will benefit from the program that you are able to track and report – must be able to track at least one.

3. Demographics
   • Identify the demographics of the participants that you are able to track and report – must be able to track at least two.

MEASUREMENT REQUIREMENTS

<table>
<thead>
<tr>
<th>Safe shelter</th>
<th>Personal care items</th>
<th>Low- or no-cost healthcare</th>
</tr>
</thead>
<tbody>
<tr>
<td># of nights provided</td>
<td># of items provided</td>
<td># of appointments provided</td>
</tr>
<tr>
<td>Total clients served</td>
<td>Total clients served</td>
<td>Total clients served</td>
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<tr>
<td>Food</td>
<td>Infant essentials; defined as car seats,</td>
<td>Utilities/rent assistance</td>
</tr>
<tr>
<td># of meals provided</td>
<td>diapers/wipes, formula/baby food, and</td>
<td>Total funds disbursed</td>
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<td></td>
<td>safe sleep accommodations</td>
<td>Total clients served</td>
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<tr>
<td></td>
<td># of items provided</td>
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<tr>
<td></td>
<td>Total clients served</td>
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<tr>
<td>Clothing</td>
<td>Prescription medication</td>
<td>Transportaton to access any of the above</td>
</tr>
<tr>
<td># of items provided</td>
<td># of prescriptions provided</td>
<td># of trips/passes provided</td>
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<tr>
<td>Total clients served</td>
<td>Total clients served</td>
<td>Total clients served</td>
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BUDGET - See Appendix III for tips on writing a grant budget
1. Budget Narrative
   • The budget narrative is your opportunity to clarify the program budget for reviewers. At a minimum, you must provide the following:
     • Explanation if your program has expense on the line item to provide direct financial assistance to clients.
     • If United Way is not able to fund the full amount of the request, how will this affect the program?

2. Budget Worksheet

COUNTER-TERRORISM FORM
• In compliance with the spirit and intent of the USA PATRIOT Act and other Counter Terrorism Laws, UWRC requires that each funded agency certify that it is in compliance with the UWRC the United Way Worldwide’s compliance program.

DIGITAL SIGNATURE from CEO or Director
RUBRIC FOR SAFETY-NET GRANTS

1. Overall, does this program clearly address the Basic Needs it plans to meet?

**Strong** – The application clearly explains how and why they chose the Basic Needs that they are addressing. It is obvious that the applicant has become familiar with the Community Needs Assessment and has used that data and other data to support the need for their program in their community. The program has collaborative partners who are involved in the overall success and delivery of the program, or they have a clear explanation of why there are no collaborative partners.

**Average** - The application explains the Basic Needs that they are addressing. There is statistical data to support the need for the program, but the need either isn’t clearly defined or connected to the Community Needs Assessment. They have some collaborative partners, or they have explained why no partners exist.

**Weak** - The application does not clearly explain how or why they chose the Basic Needs that they are addressing. The statistical data is either missing, does not support the need for the program, or the program does not adequately meet the need they identify. There are no collaborative partners and does not adequately explain why.

2. Do the Measurements align with the Basic Needs the program is designed to address?

**Strong** – The Measurements clearly align with the Program Objectives and seem logical, attainable and in line with their request.

**Average** – The Measurements align with the Program Objectives.

**Weak** – The Measurements do not clearly align with the Program Objectives do not seem logical, attainable and in line with their request.

3. Is the Target Audience clearly described, reflect the demographics of the community in which they work, and address an audience mentioned in the Community Needs Assessment (if applicable)?

*Note: If the clients are not in the United Way service area, the program is not eligible.*

**Strong** – The Target Audience is very clear. They are in the United Way service area, there is good supporting data, and the program is able to show that they will be able to collect demographic data. The Participants section gives a good sense of who this program will serve, why they are being served, and the challenges they are experiencing.

**Average** – The Target Audience is stated. They are in the United Way service area, there is supporting data, and the program should be able to collect demographic data. The Participants section explains who this program will serve and why they are being served.

**Weak** – The Target Audience is mentioned. They are in the United Way service area, there is either no supporting data or the data is insufficient. It is unclear if the program will be able to collect demographic data.
data. The Participants section does not clearly explain who this program will serve or why they are being served.

4. Does the Program Budget and budget narrative make sense? Is it accurate and logical? Does United Way’s contribution have a tangible and clear impact on service delivery?

**Strong** – The budget is well thought out and accurate. All sources of income are listed, and all expenses seem reasonable. United Way funds play an important role in the delivery of the program so that we can ensure our funding has an impact. The Budget Narrative clearly explains how the program would be affected if the full funding amount is not awarded and changes to potential outcomes and service delivery are addressed. If this is a new program, United Way funds are the catalyst for the program. If this is an expansion of services, United Way funds are critical to that expansion.

**Average** – The budget is accurate. All sources of income are listed, and all expenses seem reasonable. United Way funds play a role in the impact the program will have. The Budget Narrative explains how the program would be affected if the full funding amount is not awarded and changes to potential outcomes are addressed. It is clear how funds will be used.

**Weak** – The budget has errors and/or missing information. Sources of income are not clearly listed and/or expenses do not seem reasonable. It is not obvious how United Way funds play a role in the impact the program will have. The Budget Narrative does not fully explain how the program would be affected if the full funding amount is not awarded. It may or may not be clear how funds will be used.
Impact Grants
**GRANT DESCRIPTION**

**Impact Grants** to programs designed to drive change around UWRC’s Strategies for Change. Programs must be located in Cabell, Lincoln, Mason and/or Wayne counties in West Virginia or Lawrence County, Ohio.

All organizations requesting safety net funding for must complete a Letter of Intent (LOI). If this is a collaborative effort, the lead 501(c)3 organization should complete the LOI. Applicants meeting the required criteria will be notified by email, at which point the organization will be invited to submit a full grant application.

**Grant Range:** $7,500 to $35,000
**Grant Term:** July 01 – June 30

**Strategies for Change and Required Measures**

Identified by a group of community volunteers, these Strategies for Change guide our work and are organized around the focus areas of education, income, and health. In order to be eligible for impact funding, an agency must propose a program that demonstrates outcomes related to one of these issues.

Additionally, all programs must choose at least one Strengthen Communities - Direct Supports and Services performance measure and at least one Change Lives – Client Outcomes performance measure for reporting purposes.

<table>
<thead>
<tr>
<th>FOCUS AREA</th>
<th>STRATEGIES FOR CHANGE</th>
<th>REQUIRED PERFORMANCE MEASURES (AT LEAST 1 FROM EACH COLUMN)</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>STRENGTHEN COMMUNITIES DIRECT SUPPORTS AND SERVICES</td>
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<tr>
<td></td>
<td></td>
<td>CHANGE LIVES CLIENT OUTCOMES</td>
</tr>
<tr>
<td>EDUCATION</td>
<td>Improve family ability to support social and language development in children</td>
<td># of children (ages 0-5) enrolled in high-quality early childhood programs</td>
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<tr>
<td></td>
<td></td>
<td># of children (K-3) served receiving literacy supports in school and/or community-based out-of-school time programs and/or receive individualized supports</td>
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<tr>
<td></td>
<td></td>
<td># of families, caregivers served that are provided with information, resources, tools, trainings, and/or teaching skills</td>
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<tr>
<td></td>
<td></td>
<td>% of children (0-5) served who achieve developmental milestones</td>
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<tr>
<td></td>
<td></td>
<td>% of children who demonstrate increased literacy skills</td>
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<tr>
<td></td>
<td></td>
<td>% of parents/caregivers that demonstrate an increase in knowledge or skill</td>
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<tr>
<td></td>
<td>Provide character development and empowerment opportunities for youth (ages 4 - 24)</td>
<td># of youth served who participate in school and/or community-based out-of-school time programs and/or receive individualized supports</td>
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<td></td>
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<td># of youth served who receive life or job skills training</td>
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<tr>
<td></td>
<td></td>
<td>% of youth who demonstrate behavior change related to positive progression through services provided (improved attendance, grades, behavior etc.)</td>
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<tr>
<td></td>
<td></td>
<td>% of youth who achieve completion of personal goals</td>
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</tbody>
</table>

January 2021 – Revised February 2021
<table>
<thead>
<tr>
<th>FOCUS AREA</th>
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<td></td>
<td>CHANGE LIVES                  CLIENT OUTCOMES</td>
</tr>
</tbody>
</table>
| HEALTH     | Increase access to primary, behavioral, vision & dental health care services | - # of individuals served with access to healthcare services and supports  
- # of individuals with access to health care insurance | - % of individuals served who eat healthier, increase physical activity, and/or move towards a healthy weight  
- % of individuals who report their health was maintained or improved |
|            | Increase opportunities for wellness and access to prevention | - # of individuals successfully completing health/wellness/education/prevention programs  
- # of community partners engaged in health/wellness/education/prevention programs | - % of individuals with increased access/knowledge/engagement in wellness/prevention opportunities  
- % of individuals who adopted health lifestyles or avoided risky behaviors, etc. |
| FINANCIAL STABILITY | Increase support of collaborative, workforce training programs | - # of individuals who achieve a GED or gains in educational functional levels  
- # of individuals gaining a training certificate or similar occupational skills training achievement | - % of individuals served who gain employment or are placed in job internships  
- % of individuals served who increase their wages  
- % of individuals served who earn job-relevant licenses, certificates, and/or credentials |
|            | Reduce barriers to financial stability including financial literacy education and access to services | - # of individuals who complete financial literacy classes or life skill trainings  
- # of individuals served who access affordable housing, financial products, and services | - % of individuals who successfully complete their personal goals  
- % of individuals whose self-sufficiency status has improved |
FINANCIAL REPORTING REQUIREMENTS

Nonprofit organizations
- If an agency’s total revenue is $500,000 or more, the agency shall submit its Form 990 and an independent financial audit conducted by a Certified Public Accountant and in conformity with generally accepted accounting principles.
- If an agency's total revenue is between $200,000 and $499,999, the agency is required to submit its Form 990 and an independent financial audit, or an independent financial review conducted by a Certified Public Accountant.
- If an agency's total revenue is less than $200,000, the agency shall submit its most recent Fiscal Year End statement of Financial Position and Statement of Activity comparative to the previous year and duly approved by its Board of Directors.

Faith-based Organizations
- Current Form 990 (or a statement of exemption on letterhead)
- Charitable registration letter for state of OH or WV (or a statement of exemption on letterhead)
- Organizational chart
- List of internal controls

FUNDING PROCESS
- All application materials are submitted through United Way of the River Cities’ website using SmarterSelect
- Process begins with letter of intent (LOI)
- Those eligible to apply will be notified and a mandatory grantee meeting is held before the application opens
- UWRC Board approves recommendations at its May meeting

EXPENSES
All Expenses Must Be
- Allowable
- Allocable
- Reasonable

Allowable expenses
- Directly associated costs to achieve positive outcomes for UWRC identified Strategies for Change
- Indirect* costs are limited to 10% of the amount of the grant.

Unallowable expenses
- Expenses related to applying for United Way funding and for reporting and billing to UWRC
- Alcohol
- Entertainment
- General administrative equipment/supplies
- Sales Tax (except when unavoidable)
- Donations/Lobbying/Fines/Interest

*Indirect costs: General overhead and administration expenses that support the entire operations of an organization and that may be shared across projects or programs.
THE LETTER OF INTENT (LOI) REQUIREMENTS

The LOI is a short concept paper that outlines the project or program and contains the following components:

1. **Eligibility Requirements**
   - Must answer yes to all requirements

2. **Applicant Information**
   - Organization
   - Address
   - Phone
   - Website
   - Primary Contact and title, phone, email, fax
   - Alternate Contact and title, phone, email, fax

3. **Organization Background**
   - Please write a brief description of the organization including mission statement and how long the program has been operating.

4. **Amount Requested**

5. **Expected Results**
   - Estimate the total number of people that will participate and/or benefit from the program.

6. **Counties Served**

7. **Strategies for Change the program will use**

8. **Executive Summary and Statement of Need**
   - Provide a brief summary of your program and description of need for the program or services you are proposing.

**REQUIRED ATTACHMENTS**

1. **Current IRS Form 990/990 EZ**

2. **The appropriate financial reporting as described below:**
   - If an agency's total revenue is $500,000 or more the agency shall submit an independent financial audit conducted by a Certified Public Accountant and in conformity with generally accepted accounting principles.
   - If an agency's total revenue is between $200,000 and $499,999, the agency shall submit an independent financial audit or independent financial review conducted by a Certified Public Accountant.
   - If an agency's total revenue is less than $200,000, the agency shall submit its most recent Fiscal Year End statement of Financial Position and Statement of Activity comparative to the previous year, duly approved by its Board of Directors.

3. **Charitable Registration Letter for state of WV or Ohio**

4. **For Faith Based Organizations:**
   - Current Form 990 (or a statement of exemption on letterhead)
   - Charitable registration letter for state of OH or WV (or a statement of exemption on letterhead)
   - Organizational chart
   - List of internal controls

See Appendix I for the Letter of Intent Review Guidelines. This is what the volunteer reviewers will be considering when reviewing your LOI.

January 2021 – Revised February 2021
APPLICATION REQUIREMENTS

PROJECT INFORMATION

1. Program Objectives
   • Briefly describe the community and the United Way Strategy for Change your program is designed to address. Include pertinent statistical and demographic information.

2. Program Activities and Timelines
   • Indicate the primary or major types of activities that will occur to carry out the project and their anticipated start and end dates.

3. Program Outcomes
   • Describe the expected outcomes, benefits, or results that participants will gain from their involvement in the project.

4. Program Evaluation
   • How will you measure and evaluate the overall success of your program? How will you evaluate the results experienced by participants?

TARGET AUDIENCE – See Appendix II for the full list of required age range and demographics

1. Participants
   • Describe who will participate in and/or benefit from the program. Include descriptions of the clients and the conditions or behavior they experience. Also include the scope of the problem(s) this program seeks to address and provide supporting local data.

2. Age Range
   • Select the age of the audiences who will benefit from the program that you are able to track and report – must be able to track at least one.

3. Demographics
   • Identify the demographics of the participants that you are able to track and report – must be able to track at least two.

MEASUREMENT

1. Please choose which outputs you will track
   • Output options

2. Proposed outcomes
   • Outcome options

BUDGET – See Appendix III for tips on writing a grant budget

1. Budget Narrative
   • The budget narrative is your opportunity to clarify the program budget for reviewers. At a minimum, you must provide the following:
     - Explanation of any line item in the budget identified by an asterisk
     - Explanation if your program has expense on the line item "Direct financial assistance to clients"
     - Explanation of any variance from the draft budget greater than 10%
     - If United Way is not able to fund the full amount of the request, how will this affect the program?

2. Budget Worksheet

COUNTER-TERRORISM FORM

- In compliance with the spirit and intent of the USA PATRIOT Act and other Counter Terrorism Laws, UWRC requires that each funded agency certify that it is in compliance with the UWRC the United Way Worldwide’s compliance program.

DIGITAL SIGNATURE from CEO or Director
RUBRIC FOR IMPACT GRANTS

1. Overall, does this program clearly address its chosen Strategy for Change?

**Strong** – The application clearly connects their program to the **Strategy for Change** that they are addressing. It is obvious that the applicant has become familiar with the Community Needs Assessment and has used that data and other data to support the need for their program in their community. The program has collaborative partners who are involved in the overall success and delivery of the program, or they have a clear explanation of why there are no collaborative partners.

**Average** - The application connects their program to the **Strategy for Change** that they are addressing, but the connections could be stronger. There is statistical data to support the need for the program, but the need either isn’t clearly defined or connected to the Community Needs Assessment. They have some collaborative partners, or they have explained why no partners exist.

**Weak** - The application does not clearly connect their program to the **Strategy for Change** that they are addressing. The statistical data is either missing, does not support the need for the program, or the program does not adequately meet the need they identify. There are no collaborative partners and does not adequately explain why.

2. Do the Program Results and Evaluation clearly show that the program will be able to produce outcomes that address the Strategy for Change the program is designed to address?

**Strong** – The **Program Results and Evaluation** sections clearly explain the expected outcomes and there is ample capacity to be able to track the required outcomes. Additionally, the chosen outputs and outcomes are relevant and consistent with the **Program Activities and Program Details**. It is obvious that this program will have a measurable impact that aligns with the United Way’s community goals and strategies.

**Average** – The **Program Results and Evaluation** sections explain the expected outcomes and there is the capacity to be able to track the required outcomes. The chosen outputs and outcomes align with the **Program Activities and Program Details**. This program will have a measurable impact.

**Weak** – The **Program Results and Evaluation** sections are either unclear or lacking details that could explain the expected outcomes. The capacity to be able to track the required outcomes is either not clear or is not fully addressed. Additionally, the outputs and outcomes they have chosen are not relevant and/or consistent with the **Program Activities and Program Details**. It is not obvious that this program will have a measurable impact.

3. Is the Target Audience clearly described, reflect the demographics of the community in which they work, and address an audience mentioned in the Community Needs Assessment (if applicable)?

**Note:** If the clients are not in the United Way service area, the program is not eligible.

**Strong** – The **Target Audience** is very clear. They are in the United Way service area, there is good supporting data, and the program is able to show that they will be able to collect demographic data. The
**Participants** section gives a good sense of who this program will serve, why they are being served, and the challenges they are experiencing.

**Average** – The **Target Audience** is stated. They are in the United Way service area, there is supporting data, and the program should be able to collect demographic data. The **Participants** section explains who this program will serve and why they are being served.

**Weak** – The **Target Audience** is mentioned. They are in the United Way service area, there is either no supporting data or the data is insufficient. It is unclear if the program will be able to collect demographic data. The **Participants** section does not clearly explain who this program will serve or why they are being served.

4. **Does the Program Budget and budget narrative make sense? Is it accurate and logical? Does United Way’s contribution have a tangible and clear impact on service delivery?**

**Strong** – The budget is well thought out and accurate. All sources of income are listed, and all expenses seem reasonable. United Way funds play an important role in the delivery of the program so that we can ensure our funding has an impact. The **Budget Narrative** clearly explains how the program would be affected if the full funding amount is not awarded and changes to potential outcomes and service delivery are addressed. If this is a new program, United Way funds are the catalyst for the program. If this is an expansion of services, United Way funds are critical to that expansion.

**Average** – The budget is accurate. All sources of income are listed, and all expenses seem reasonable. United Way funds play a role in the impact the program will have. The **Budget Narrative** explains how the program would be affected if the full funding amount is not awarded and changes to potential outcomes are addressed. It is clear how funds will be used.

**Weak** – The budget has errors and/or missing information. Sources of income are not clearly listed and/or expenses do not seem reasonable. It is not obvious how United Way funds play a role in the impact the program will have. The **Budget Narrative** does not fully explain how the program would be affected if the full funding amount is not awarded. It may or may not be clear how funds will be used.
Appendix
APPENDIX I – Letter of Intent Review Guidelines

UWRC GRANT REVIEW CONSIDERATIONS – Letters of Intent

Letters of Intent (LOI) – For Impact Grants, these are brief program descriptions that outline how the program aims to use a Strategy for Change to work toward a community goal. Safety-net Grant LOIs state how a program will provide one of the approved services.

What to consider:
- Does it address a Strategy for Change and seem able to produce the required measures? (IMPACT GRANTS)
- Does it address findings in the Community Needs Assessment?
- Does the budget seem reasonable? Looking at the number of people it is proposed to serve (outputs) and the services provided?
- Is it fundable? - serving people in our service area – clearly addresses one of our focus areas – allowable program activity
- Safety-net grants should provide a service to meet a basic need for people in our service area – Is it meeting an unmet need or expanding access or continuing a tradition of meeting needs?

Once you have read the LOIs, you will state whether or not a program should move to the application phase and leave feedback for the program. The feedback is VERY important (and required) and will be given to the applicant.

Feedback on LOIs should:
- Let the writer know what they have done well and praise good work
- Tell the writer what more information you want to see in the application that will help you become more informed
- Ask questions that the application should answer
- Let the writer know very clearly why you don’t think that the program should apply – give clear examples and offer ideas for improvement

The full Community Impact Council will review all of the feedback and suggestions before they make their final decisions.
APPENDIX II – Categories for Target Audience Tracking

Required Target Audience Tracking

Age Range Options
- Children 0 – 5 years
- Children 6 – 11 years
- Teens 12 – 16 years
- Youth 17 – 25 years
- Adults
- Older adults (55+ years)

Demographic Options
- Age groups
  o Adults
    ▪ Older adults
    ▪ Seniors
    ▪ Young adults
  o Children and youth
    ▪ Adolescents
    ▪ Children
    ▪ Infants and toddlers
    ▪ Preteens
- Ethnic and racial groups
  o White
  o Black or African American
  o American Indian or Alaska Native
  o Asian
  o Native Hawaiian or Pacific Islander
  o Hispanic origin
- Family relationships
  o Caregivers
  o Families
  o Parents/Grandparents
  o Widows and widowers
- Gender and sexual identity
  o Men
  o Women
  o LGBTQ people
- Health
  o People with disabilities
  o People with diseases & illnesses
  o Pregnant people
  o People with substance use disorder
- Social and economic status
  o At-risk youth
    ▪ Dropouts
    ▪ Foster youth
    ▪ Out-of-home youth
  o Economically disadvantaged people
    ▪ Extremely poor people
    ▪ Homeless people
    ▪ Low-income people
    ▪ Working poor
- Other
APPENDIX III – Grant Writing Advice Article

Tips to Strengthen Your Grant Budget By Leah Holt November 13th, 2018

What is a grant budget?
To be sure we’re on the same page, the “grant budget” is NOT your organizational budget. The purpose of the grant budget is to:

- Detail the costs of the program or project you’re proposing.
- Show the funder exactly what their money will pay for.
- List other sources of income for costs not covered by the grant being requested.

Ok, now that we’re clear about what it is, let’s look at how you create it.

Create a grant budget

Include Both Expenses and Revenue – Your grant budget should contain two sections: one that outlines your expenses and the other that shows your revenue (i.e. where the money will come from to pay for your program or project and how much each revenue source will generate). I think we can all agree on why funders want to see the expenses…because they want to know how much your program or project will cost. But why do they care about where the other money will come from to pay for things?

Funders like knowing you’re not solely relying on their grant. They value investing in programs and projects that bring other resources to the table – like other grants, donations, and even volunteer service. Plus, showing them that you have secured some or most of the needed funds gives your program or project credibility because this means there are other people or organizations willing to invest in your nonprofit.

Revenue
By the way, funders providing you with their own budget tool don’t use the same one as the next funder. Every single funder is different. Sometimes, they only want to see the expenses. Sometimes, they may ask for both expenses and revenue. When you’re prepared with both, it’s easy to give each funder what they want.

Categorize your costs in a way that makes sense – There’s no rule that says how many lines or how few lines you need in a budget when you create it yourself. Your goal is to illustrate to the funder what it takes to successfully operate your program or complete your project.

As you’re thinking through all of this, try grouping items into broad categories like Salary/Wages, Travel, Equipment, Materials and Supplies, etc. Then, assign dollar amounts to these – being sure to provide descriptions of how you arrived at your dollar amounts.

Before you know it, you’re on your way to creating a well-thought out, detailed budget that tells a story.

Speaking of telling a story....

Make sure costs tie in with your narratives – Someone should be able to look at your budget and understand what you’re proposing to do, even if they haven’t read your program or project description yet. Unfortunately, a couple of the biggest mistakes people make when putting together a budget is leaving out things they discussed in their narratives and not making their budget match what they proposed in their narratives.
Here's a tip to avoid doing that. Once you’ve pulled together your budget, take a step back and ask yourself, “Does this budget tell the same story as my narratives?” In other words, do the words and numbers match? To check, read through your narratives. Every time you mention something that costs money, stop and double-check that it’s in your budget.

**Use real numbers** – It’s critical that you base your budgeted expenses on the true costs of things. Please don’t pull numbers out of thin air!

Of course, getting dollar amounts for employee or mileage costs should be easy because your nonprofit should have that information or be able to project it. When it comes to other costs – like materials and supplies, for instance – you’ll need to do your research and find these on your own. A few good places to do this are:

- **Stores** – Need to buy 10 shovels for a project? Check out your local hardware retailer and see what their price is for the ones you want to buy.

- **Online pricing** – With technology at our fingertips, jumping online and finding a price can be really fast...just don’t forget shipping costs, if they apply. You’ll need to include these in your budgeted cost.

- **Quotes from vendors** – Maybe you’re replacing some flooring in an animal shelter or excavating some property to install a community garden. Getting a quote for what you need, especially when it’s a specialty project or service, takes the guesswork out of how much it’ll cost.

**Make sure your numbers add up** – This one seems obvious, right? But I can’t tell you how many times I’ve reviewed grant budgets and the costs simply didn’t add up to the total grant amount being sought out, total of costs in a category, or total program or project budget amount listed. And you better believe funders whip out their calculators and check your math!

If you’re using a funder’s form, do yourself a favor and triple check your numbers. It only takes a minute and can be the difference in getting a grant or not.

Oh, and even if you use a formula in Excel, get your calculator out to manually check the numbers. I’ve seen too many Excel sheets where the formula didn’t include all necessary cells, throwing the total off.

Not a numbers person? That’s ok. Have someone else look at your budget and ask them to make sure your dollar amounts add up correctly.

**Show the funder what costs they’re covering** – It’s a good idea to show the funder what costs their money will pay for. You can do this by simply adding a column in the expenses. In the example below, the funder can see that the grant being requested will pay for $400 in Materials and Supplies.

Sometimes funders may ask you to be more specific in the narratives about exactly what the grant is paying for. In this case, you can tell them how much of the grant is being used for mulch and how much is being used for plants.

Oh, and it goes without saying, ensure that the costs you’re asking the funder to pay for are allowable. If a funder doesn’t award grants for personnel costs, for instance, don’t ask them for a grant to cover your Program Manager’s salary.

**Expenses – Funder Portion**

**Be realistic about the grant amount you’re requesting** – Usually, you can find out how much to apply for in a grant application by reading a funder’s guidelines. Maybe there’s a range – ask for no less than $500 but no more than $1,000. Or maybe there’s a specific amount the funder wants to give away.

But what if there’s no recommended amount? How do you know how much to apply for?
We recommend you look at their latest IRS Form 990 and see how much they gave to their grantees in that year. You’ll probably see a trend or you can calculate the average amount. If you have access to Foundation Directory Online, the funder’s profile lists their most common grant amount. Don’t forget, you can always call the foundation and ask them what amount they recommend for a first-time applicant. In the end, make sure what you’re asking for is reasonable.

**The Bottom Line**
With millions of grants being submitted every year, you can increase your chances of getting your share by including fully developed grant budgets that tell the story of your grant in numbers.

**Find the original article here:** [https://getfullyfunded.com/8-tips-to-strengthen-your-grant-budget/](https://getfullyfunded.com/8-tips-to-strengthen-your-grant-budget/)
APPENDIX IV – Memorandum of Understanding

United Way of the River Cities, Inc.
Memorandum of Agreement
with
XXXXXXX

This agreement has been made and is entered into between United Way of the River Cities, Inc. and <<Name>>.

United Way of the River Cities, hereinafter referred to as UWRC, and <<Name>> agree to work together cooperatively to improve lives in one or more of the following counties - Cabell, Wayne, Lincoln and Mason in West Virginia and Lawrence County, Ohio, by creating long-term solutions to significant community problems.

United Way of the River Cities’ mission is to lead our community in responding to human needs. To achieve this mission, UWRC will work collaboratively with local organizations to support strategies to address key issues in the areas of Education, Income, Health, and Safety Net services.

I. Term of Agreement
This agreement shall be effective July 1, XXXX through June 30, XXXX unless terminated in accordance with terms to be defined in this agreement.

The recipient <<Name>> may terminate this Agreement at any time by giving a 30-day written notice to UWRC’s Board of Directors. UWRC reserves the right to discuss an <<Name>>’s decision to terminate this agreement with the <<Name>>’s Executive Committee/Board of Directors. UWRC may terminate this agreement in the best interest of the community provided the notice in writing of such termination shall have been given to the recipient <<Name>> at least 30 days prior to the effective date of the termination. Such action shall be taken by a majority vote of UWRC’s Board of Directors.

II. Filings
<<Name>> must be a non-profit organization and provide the appropriate IRS determination letter to UWRC to keep on file.

<<Name>> must be registered as a charitable organization with either the West Virginia Secretary of State’s office or the Ohio Attorney General’s office and provide proof of said registration to UWRC. Organizations which are otherwise exempt from registering must provide UWRC a written explanation.

III. Mutual Understanding
Both UWRC and <<Name>> agree:

To communicate with each other on a regular basis the goals, objectives, progress and problems of the organization as they impact its ability to provide services to the community.

To work together on matters of mutual interest in service to one or more of the following counties: Cabell, Wayne, Lincoln, Mason counties, West Virginia and Lawrence County, Ohio.

To provide services according to its mission and within its mission and ensure there is no discrimination or harassment on the basis of race, color, religion, sex, sexual orientation, gender identity or expression, age, disability, marital status, citizenship, national origin, genetic information, or any other characteristic protected by law.

To maintain an equal opportunity policy.

Influencing factors, beyond the control and management of <<Name>> could affect the measured program outcomes outlined in Exhibit A.

IV. Nature and Scope of Services
<<Name>> must provide services or functions within one or more of United Way’s four Focus Areas – Education, Income, Health, or Safety Net services.
The particular nature and outcomes herein contracted for, are outlined in Exhibit A.

The services for which outcomes are listed, pursuant to this Agreement, shall be performed in a manner acceptable to UWRC, consistent with the highest standards of care, and in strict compliance with all applicable federal, state, and local laws, regulations, and procedures which are in existence at the commencement of this Agreement and which may be adopted or amended during the term of this Agreement.

During this funding period, the outcomes outlined in Exhibit A may be modified and altered, however UWRC must be notified in writing of all such modifications and alterations and approve all changes. If there are proposed adjustments to program activities and procedures, there shall be joint consideration of how such change might affect the program’s purpose and outcomes.

V. Funding
Funding for the nature and scope of the outcomes outlined in Exhibit A will be <<AMT>> to be expended and restricted to the programs and for the amounts as outlined in the application. No change in the distribution of funding by <<Name>> is permitted without prior approval. This funding cannot be used for other project outcomes without prior approval.

The allotted funds will be distributed on a reimbursement basis pending receipt of the financial expenditures form and all relevant receipts, journal entries or other proof of expense. Reimbursements requests can be made monthly and must be received by the 9th of each month to ensure timely deposits.

No funds from UWRC can be used for re-payment of debts, interest or replacement of capital endowment, or other funds that have been used for operation expenses not directly related to the funded project and reflected in the approved budget.

VI. Outcome-Based Agreement
It is mutually agreed that this Agreement is impact based and continuation of funding is contingent upon adequate adherence to standards detailed in this Agreement. The funded <<Name>> must agree, subject to confidentiality standards, to provide access to pertinent records, reports and documents both financial and programmatic, upon reasonable notice for the purpose of determining compliance with outcomes-based standards.

VII. Reporting Requirements
<<Name>> agrees to prepare and submit all financial and programmatic reports resulting from the delivery of services outlined in this Agreement in accordance with the schedule provided them. All reporting requirements are expected to be submitted in a timely fashion without additional reminders. In cases of non-compliance, the monthly reimbursements will be held until the <<Name>> is once again in compliance.

Required performance reporting due to COVID-19 – Due to the uncertainty of the pandemic and the potential for service interruptions or increases, the funded <<Name>> will be required to report quarterly performance measures. – maybe removed if needed

<<Name>> agrees to furnish UWRC with an annual audit or financial review, in accordance with UWRC guidelines. Such reports provide full disclosure of all support/revenue and expenditures. The annual audit or review must be submitted to UWRC no later than 11 months after the close of the <<Name>>’s fiscal year. If the required report is not received on time, funds will be held until such time the report is provided to UWRC.

UWRC may periodically arrange site visits in addition to requiring progress reports. Site visits will be conducted by trained community volunteers. The site visit may include a review of the recordkeeping for the program and a discussion the progress of the program.
VIII. Financial Reporting Requirements

- If an <<Name>>’s total revenue is $500,000 or more, the <<Name>> shall submit its Form 990 and an independent financial audit conducted by a Certified Public Accountant which is in conformity with generally accepted accounting principles.
- If an <<Name>>’s total revenue is between $200,000 and $499,999, the <<Name>> shall submit a copy of its Form 990 and an independent financial audit or an independent financial review conducted by a Certified Public Accountant.
- If an <<Name>>’s total revenue is less than $200,000, the XXXXXXX shall submit its most recent Fiscal Year End statement of Financial Position and Statement of Activity comparative to the previous year, duly approved by its Board of Directors.

Alternate reporting for Faith-based Organizations

- Current Form 990 (or a statement of exemption on letterhead)
- Charitable registration letter for state of OH or WV (or a statement of exemption on letterhead)
- Organizational chart
- List of internal controls

<<Name>> agrees to:

- Comply with all UWRC policies and procedures
- Respond to requests for information from UWRC within 30 days

IX. Collaboration

When practical and/or applicable, <<Name>> agrees to seek collaborative opportunities with other agencies, both public and private, in an effort to address community issues in the most effective and efficient manner.

UWRC agrees to participate in community initiatives and collaborations that enhance our collective ability to impact changing and emerging community issues.

X. Protection of Public Funds

<<Name>> agrees to protect public funds by maintaining sound financial operations on a definite budget basis and maintaining a sound system of accounts covering income, expenditures, capital funds, and all other financial transactions according to national uniform accounting standards. No liability for unauthorized deficits shall accrue to UWRC.

X. Licensure

<<Name>> agrees to maintain all federal, state and local licensures as required by law and all applicable certifications current and to make such certifications available to UWRC upon request.

XII. Laws

<<Name>> and UWRC agree to abide by all Federal and State laws pertinent to the recipient <<Name>> and UWRC.

XIII. UWRC Identification

<<Name>> agrees to identify that <<Name>>’s funding relationship with UWRC using UWRC’s logo for all UWRC funded programs and identify the program(s) as UWRC funded in all media communications and printed materials. <<Name>> is encouraged to use the UWRC logo on letterhead and, where appropriate, in the <<Name>> facility.

XIV. Campaign

<<Name>> staff and Board of Directors agree to support UWRC fundraising efforts by conducting an employee campaign and providing staff presentations at employee campaign meetings. <<Name>> acknowledges UWRC’s position as their representative in any and all workplace campaigns in Cabell, Wayne, Lincoln, and Mason counties in West Virginia and Lawrence County, Ohio.
UWRC agrees to conduct workplace campaigns to improve lives in its service area while taking into consideration the financial needs of local programs, the economic climate of the community and the best interest of its donors. In addition, UWRC will supplement the workplace campaigns by conducting special events at different times during the year.

<<Name>> will conduct a workplace campaign during the year to benefit United Way of the River Cities fund raising campaign. The <<Name>> will entertain either a United Way staff member or Ambassador to speak with employees and/or volunteers as part of the workplace campaign.

XV. Compliance
Failure to comply with the provisions of this agreement may result in termination or suspension of funding. Suspension of funding will occur by a vote of the Board of Directors and suspension will commence immediately. Termination of funding shall occur through a vote of the UWRC Board of Directors, and a 30-day written notice will be given detailing reasons for the termination. An <<Name>> may appeal its termination to the UWRC Executive Committee. The Executive Committee will submit their recommendation to the UWRC Board of Directors for a final decision.

XVI. Agreement of Indemnity
During the course of this agreement, the <<Name>> agrees to and hereby does release and forever discharge UWRC from any and all obligations and liabilities whatsoever under or on account of said purposes specified in the programs(s) funded by UWRC. Further stated that UWRC will be held harmless for any acts or omissions that may be determined to be negligence or any breach of law by the <<Name>>.

<<Name>> expressly represents and warrants to UWRC that it is solely responsible for its actions and inactions in performing this Agreement and for filing all necessary forms and returns and for making all required payments with the relevant taxing authorities.

XVII. Governance
<<Name>> and UWRC agree to maintain an active, rotating, and representative governing board, with one member to serve as Treasurer and with the membership to serve without pay. The Board will meet on a regular basis (at least quarterly) to oversee and manage the goals and objectives of the <<Name>> through appropriate policies and procedures. UWRC agrees to recognize the recipient <<Name>>’s autonomy in determining its own policies in administration of its program within the scope and spirit of this Agreement.

XVIII. Agreement
This Agreement is the final, complete and exclusive agreement of the parties with respect to the subject matter hereof and supersedes and merges all prior discussion between UWRC and <<Name>>. No modification of or amendment to this Agreement, nor any waiver of any rights under this Agreement, will be effective unless in writing and signed by the party to be charged. The majority of the officers and board members of <<Name>>, having read the Agreement, subscribe to its provisions.
APPENDIX V – Grant Reimbursement Rules

UWRC GRANT PAYOUT PROCEDURE

To ensure that grant funds are being used to support programs that can operate effectively and safely during the coronavirus pandemic, the Community Impact Ad Hoc Committee directs the Director of Community Impact to:

- Require all grants to be reimbursement-based
- Requests for reimbursement will be made via: unitedwayrivercities.org/reimbursement-form
- Require and collect proof of expenditure. Funds must match approved grant categories and used to fund the program’s operation.
  - Proof will include but not limited to – receipts, bank or credit card statements, pay stubs, general journal entries, purchase orders, cancelled checks.
- Examine the provided documentation and require additional details as needed.
- Reject any unauthorized expenses.
- Approve the expenses and pass the approval onto the Finance Director who will initiate the reimbursement by the 11th of each month.

Adopted 6/2020 – Subject to revision
APPENDIX VI – Financial Due Diligence

Financial Document Review Process

1. The following required financial review documentation will be provided during the letter of intent phase so that it will be on hand when eligible agencies are invited to apply.
   - Current IRS Form 990/990 EZ
   - The appropriate financial reporting as described below:
     - If an agency’s total revenue is $500,000 or more the agency shall submit an independent financial audit conducted by a Certified Public Accountant and in conformity with generally accepted accounting principles.
     - If an agency’s total revenue is between $200,000 and $499,999, the agency shall submit an independent financial audit or independent financial review conducted by a Certified Public Accountant.
     - If an agency’s total revenue is less than $200,000, the agency shall submit its most recent Fiscal Year End statement of Financial Position and Statement of Activity comparative to the previous year, duly approved by its Board of Directors.
     - **Faith-based Organizations** are exempt from the above – see requirements below.
   - Charitable Registration Letter for state of WV or Ohio

   - **For Faith Based Organizations Only:**
     - Current Form 990 (or a statement of exemption on letterhead)
     - Charitable registration letter for state of OH or WV (or a statement of exemption on letterhead)
   - Organizational chart
   - List of internal controls

   a. The Director of Community Impact will ensure that the accurate documents are submitted.
   b. The Directors of Community Impact and Finance will review the documentation and make note of any items that require further investigation.
   c. Members of UWRC Board Finance Committee members may be asked to volunteer with the reviews, if needed.
   d. If the UWRC staff and or volunteers determine that the financial review reveals cause for concern, they will relate the findings to the Community Impact Council.
   e. The Community Impact Council may use the findings as cause not to fund the application.

3. **All grants will be paid out on a reimbursement basis. (see Appendix V)**
   - The Director of Community Impact will review the monthly requests. Approved requests will be sent to the Director of Finance.
   - The Director of Community Impact may question expenses that do not seem to align with the budget or program outline and has the right to request additional information or deny the request.

Adopted February 2021