UNUNITED WAY OF THE RIVER CITIES

2019 Report to the Community

Change Doesn’t Happen Alone
LIVE UNITED
GIVE. ADVOCATE. VOLUNTEER.
CHANGE DOESN'T HAPPEN ALONE
BE AN AGENT OF CHANGE

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LIVE UNITED
2019 has been an exciting year for United Way of the River Cities. We continue to transform the way we work with the community and how we engage with our supporters. To serve more individuals and families efficiently, we continued the process of evolving with the challenges our community faces today. We are putting forth new community goals and strategies for change that outline how we will focus our work for the next four years. We are expanding the work we do with volunteerism throughout our service area. We are changing, because of YOU.

All of the work achieved during 2019, with your continued support and involvement, will guide us through 2020 and beyond. We thank YOU for being an agent of change throughout the River Cities.

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Hearing from the residents of our area allows us to deepen partnerships and recognize potential new partners, and this grows our ability to align resources in ways that foster the healthy development of our community.”

Change doesn’t happen alone. All these services and projects involve partnerships or coalitions. We use a collaborative approach because we know that we are stronger and better equipped to deal with our community’s most pressing needs when we pool resources and work together. And that goes for identifying needs too, which is why we’re so pleased with the input we were able to collect for the community needs assessment completed in 2019. Hearing from the residents of our area allows us to deepen partnerships and recognize potential new partners, and this grows our ability to align resources in ways that foster the healthy development of our community.

Change doesn’t happen alone – at UWRC this isn’t just a tag line. Our collective impact model requires participation across our community, and the good news is that our community responds! So I say thank you, to all our collaborative partners, to our board of directors, to our very hard-working staff, and most importantly to the people of the five counties we serve. Your input and support make our work possible – together.

Carol H. Bailey
Executive Director
United Way of the River Cities
One year. It seems impossible that twelve whole months have passed from the introduction of the last United Way of the River Cities annual report and the beginning of my service as President of the Board. Yet here we are, and I’m proud to say that UWRC has had an outstanding year of progress thanks to the dedication of community members and our incredible staff.

The shining achievement for the year is the completion of the Community Needs Assessment, which was the culmination of thirteen community stakeholder meetings, the input of more than three hundred individuals, and countless hours of work by UWRC staff members. It will come as no great surprise that the assessment points to one central issue from which so much of our community suffering arises: poverty. Many of our neighbors, no matter how hard they work, are only one financial misstep away from crisis. With this knowledge in mind, UWRC’s Community Impact Council has analyzed the assessment to determine strategic ways we can make a meaningful impact in our work for the education, financial stability, and health of every person in the five counties we serve so that every individual can achieve their full potential.

The Community Needs Assessment will inform the work UWRC does over the next four years. While we can’t solve all of the problems associated with poverty within that time, we can most certainly strive to address the resulting critical needs in ways that demonstrate lasting impact and tangible results.

We have quite a task ahead of us, one which can only be accomplished with innovation and a commitment towards the community through partnerships, donors, and volunteers. Thank you for your past, present, and continued support to UWRC. It is an honor to continue to serve our community alongside all of you, and I look forward to working together to impact our community positively.

Melinda Midkiff
2019 President of the Board
City of Huntington

“While we can’t solve all of the problems associated with poverty within that time, we can most certainly strive to address the resulting critical needs in ways that demonstrate lasting impact and tangible results.”
United Way of the River Cities Staff

Carol H. Bailey | Executive Director
Michael Ash | Director of Marketing and Communications
Pam Baisden | Office Manager
Tabetha Blevins | Community Outreach Coordinator, Prevention Empowerment Partnership
Valorie Brewster | Accounting/Fundraising Assistant (through 11-2019)
Lena Burdette | Director of Education Initiative
David Carter | Director of Finance
Stephanie Conley | Community Outreach Coordinator, Prevention Empowerment Partnership (through 10-2019)
Josh Gould | VITA Program - Assistant Coordinator
Jeannie Harrison | Coordinator, Prevention Empowerment Partnership (through 1-2020)
Rachel Houston | Director of Community Impact
Amy Messinger | VITA Program Coordinator
Luke Rapp | Database Manager/Fundraising Assistant
Bill Rosenberger | Director of Resource Development
Angela D. Saunders | Director of Prevention Empowerment Partnership
Brent W. Sturm | Volunteer Engagement Coordinator

Board of Directors

2019 Officers
President | Melinda Midkiff
1st Vice President | Don Van Horn
2nd Vice President | Dr. Michael Prewitt
Secretary | John O’Connor
Treasurer | Rocky Harris

Term 2017-2020
Rocky Harris | Harris Hardin Associates
Christina Saad-McNeely | Saad’s Spirits
Jeremy Baisden | Cabell County Schools
Angie Swearingen | St. Mary’s Medical Center

Term 2018-2021
Susan Barnes | The Barnes Agency
Irv Johnson | Cabell County Assessor
Rhonda Kersey | Lincoln County Schools
Erik Legg | Farrell, White and Legg
John O’Connor | Steel of West Virginia
Dr. Michael Prewitt | Marshall University
Terri Lynn Queen | Wayne County Schools
Randy Saunders | Nelson Mullins
Bishop Charles Shaw | Huntington Black Pastors Association
Tracy Teams | Cabell Huntington Hospital
Don Van Horn | Marshall University, Emeritus
Vanessa Washington | Community Volunteer

Term 2019-2022
Brandi Beasley | Barboursville Convention & Visitors Bureau
Matt Bell | US Bank
Michael Chirico | Chief of Staff, Cong. Carol Miller
Skip Flynn | VITA Volunteer
Matthew Hale | Vertiv
MaRia Hill | A. D. Lewis Center
Bruce Hinckson | Orange Theory Fitness
Bill Kuhn | FEMA
Brian Lake | 5/3 Bank
Juan McCabe | Mason County Youth Day Report
Melinda Midkiff | City of Huntington
Sarah Simmons | Ironton Tribune
Lt. Phil Watkins | Huntington Police Dept
Christie White | First State Bank
Dr. Joe Wyatt | Southwestern District Labor Council

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Nearly a century has passed since what we know today as United Way of the River Cities was founded. Through the years, we have grown from a one-county fundraising committee to our current five-county organization that focuses on creating a better River Cities. In 2004 we began a transition that shifted United Way of the River Cities from its role as the area’s fundraiser to our current Community Impact model. Today, we are committed to collaborative work that solves our community’s most pressing concerns. We approach this by identifying the needs in our four focus areas – health, education, financial stability, and basic needs.

As a community-driven organization, we look to you, members of our community, to determine what the primary concerns are throughout the River Cities.

Our Road Map to Impact is founded on the efforts of volunteers throughout our community. Our work starts with a Community Needs Assessment. Through this process, we reach out to members of our five-county service area for input on the major challenges they are facing. This data is compiled and then synthesized with intensive research from various sources, and is presented as our Community Needs Assessment.

Volunteers with experience in the areas of education, health, and financial stability review the results of the assessment and determine what areas should become the focus for UWRC. Our Board of Directors then reviews and approves these goals and strategies. Once approved, the information is provided to the community.
In late summer, we launch our annual fundraising campaign, looking to the community once again to meet needs. Workplace campaigns, where we receive both corporate and employee donations, and individual gifts are compiled into one fund. Those dollars underwrite UWRC’s work, including our internal initiatives and the grants that can be applied for by other organizations throughout our community. Both our internal work and the grants we provide to the community address the work in the four focus areas that were found to be the major challenges our community faces.

Volunteers review the grant applications to determine if the proposed projects meet needs identified by our community. Funding recommendations are put forward to the Board of Directors along with the internal United Way budgets for approval. Once approved, funds are distributed for internal and external work. Through this process, the funds raised by our campaign are invested back into our five-county service area.

The community’s feedback is essential to us. Our work is governed by volunteers throughout our community. By sharing your experience, your knowledge, and your skills, you are making our community a better place. Though our needs are diverse, many of the problems faced from one area to another are similar and have one major issue in common: poverty. Our goal is to work together to meet these needs and create a thriving community.
One of the most significant changes to UWRC over the past 20 years is how we, as an organization, work within our community. With fourteen internally managed programs and coalitions, we work to make a collective impact with others in our community, not just provide funds.

**Brain Under Construction Zone (BUCZ)**
Program that offers materials and training that promote the importance of healthy brain development in early childhood. Currently in Labor & Delivery Units at three hospitals (Cabell Huntington Hospital, St. Mary’s Medical Center, Pleasant Valley Hospital) and over 30 daycare centers in our five-county service region.

**Success By 6**
A coalition of community partners that seeks to ensure that all children are ready to begin kindergarten.

**Education Matters**
A coalition of agencies whose goal is to motivate the community to decrease the dropout rate and increase student success.

**AmeriCorps on the Frontline**
Mentor program that focuses on improving attendance, behavior, and course performance with at-risk middle and high school students. Currently in three schools in Lincoln (Harts K-8, Lincoln High) & Wayne (Fort Gay PreK-8) counties.

The health of our community and the health of our people requires continuous attention. Poor education and financial instability can be a barrier to maintaining good health. Unfortunately, the physical, mental, and behavioral health status of those in our community are affected by high rates of substance use. UWRC provides these health-related programs:

**Prevention Empowerment Partnership (PEP)**
PEP is a collective of community-based organizations that partner together to increase access to prevention services for youth and families.

**Comprehensive Addiction and Recovery Act (CARA)**
Community and after-school based substance misuse prevention programs that focus on evidence-based programming in community centers. Currently in five locations throughout Cabell County (A.D. Lewis Center, Big Brothers Big Sisters of the Tri-State, Boys & Girls Clubs of Huntington and Guyandotte, YMCA-Phil Cline Center).

**Students Against Destructive Decisions (SADD)**
In-school substance misuse prevention programing in SADD chapters in all Cabell Co. middle and high schools (Barboursville Middle, Huntington East Middle, Huntington Middle, Milton Middle, Cabell Midland High, Huntington High, St. Joe’s).
Lack of education, poor health, or other environmental factors may prevent individuals from working. Low-income and financially unstable individuals and families face numerous barriers. Improved financial literacy supports self-sufficiency. UWRC provides these financial stability related programs:

**Volunteer Income Tax Assistance (VITA)**
Free tax preparation for individuals earning $66,000 or less. It also offers free tax season preparedness training throughout the year.

In 2019, 81 volunteers worked at 11 tax sites across our four counties in West Virginia (Cabell, Lincoln, Mason, and Wayne). Through the work of our volunteers, clients saved over $750,000 in tax preparation fees.

**Every Member Promoting Opportunity with Effective Resources (EMPOWER)**
A collaborative committee that organizes community-based education and asset building training and services to increase financial literacy in the community.

**Your Money, Your Goals**
A non-judgmental, client-focused training program for case managers, preparing them to help their clients manage their money.

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Crises are distressing and often unexpected, and they can keep an individual or a family from meeting their basic needs. Some may face hunger; some may have issues in accessing healthcare or medications; some may end up homeless and need a warm bed. Often times, children are affected in these situations. UWRC provides these safety-net programs:

**UnitedWeVolunteer.org Volunteer Center**
A virtual volunteer center that offers a place for volunteers and agencies to connect. Also coordinates in-person events such as special projects, employer engagement, and workshops.

**The Big Cover-Up**
Grant based, match funding program for middle and high school student-led winter clothing projects to benefit others at their school or a feeder school. Sponsored by Advantage Toyota.

In 2019, 11 schools received a total of $13,000 as match grants to fund their programs. The schools were located in Wayne County (Ceredo-Kenova Middle School, Crum Pre-K-8, Spring Valley High School, Wayne High School), Cabell County (Huntington High School), Lincoln County (Lincoln Co. High School), and Lawrence County (Dawson-Bryant High School, Fairland High School, Rock Hill High School, South Point High School, Symmes Valley High School).

**Stuff the Bus**
Annual drive tailored to fit the needs of students in each county, with a focus on stocking school-based food and clothing pantries.

In 2019, Stuff the bus collected 5,277 items with a total cash value of $7,165.73. Sponsored by Ohio University Southern and US Bank, Stuff the Bus locations were held at Walmart stores in Barboursville, Huntington, Mason, South Point, and Wayne.

**Lawrence County 2-1-1**
24/7 non-medical, information and referral call center for Lawrence Co., OH residents.
The Center: Youth Opportunity Hub is a project that began in 2016 as a collaborative effort between United Way of the River Cities and Cabell-Huntington Coalition for the Homeless to address an emerging issue: disconnected, unstably housed and homeless youth. UWRC obtained grant funding to provide a part-time education and employment specialist position that targeted youth ages 16-24 at Harmony House.

In 2019, UWRC secured additional funding and the project grew to a pilot program that is currently housed at Trinity Episcopal Church. The Center is the first and only program of its kind in the state of West Virginia. The Center is overseen by an Advisory Board comprised of UWRC, Harmony House, Marshall University Departments of Psychology and Center of Excellence, Prestera Center for Mental Health Services, and Bowles Rice. This project serves as a Collective Impact model that brings together multiple entities to target a specific group of individuals to meet various levels of needs.

The Center is open from 1 p.m. to 5 p.m. Monday through Friday except for Wednesdays when it is open from 1 p.m. to 7 p.m. The Center provides a safe space for youth without a place of their own. A case manager works with the youth to develop and stay on track with personal goals, and a life skills coach helps them work on areas like resume building and independent living skills. A street outreach team works to make connections with youth on the streets.

The pilot program has secured nearly $2.5 million from multiple foundation and grant sources that will allow The Center to move into a larger, permanent location and expand services.
Super Kids, Super Families, Super Saturday held on Feb. 2, 2019, saw nearly 500 children, parents, and caregivers participate in this annual event. Local agencies, organizations, and schools came together to provide information, games, prizes, snacks, and more resources to help families in our community learn about early childhood development and education.

The Cabell County Teen Summit held on Oct. 2, 2019, had nearly 150 students in attendance. Students from all Cabell County middle and high schools were invited to participate. The summit revolved around SADD chapter planning. Chapter members agreed to concentrate on student-led peer-to-peer teaching, substance use prevention in the community, Red Ribbon Week, and substance use prevention media campaigns.

On Oct. 19, 2019, UWRC hosted the fifth annual LEVELS: On the Move at Moses AutoMall’s Cadillac and Nissan Showrooms. Our largest yearly event-based fundraiser, LEVELS wouldn’t be possible without presenting sponsor Moses AutoMall, as well as Cabell-Huntington Hospital, St. Mary’s Medical Center, and a host of additional businesses and guests. Dollars raised from this gala support UWRC’s general operations.

On June 15, 2019, UWRC hosted the first annual River Cities Opoly at the Huntington Mall. River Cities Opoly is a unique fundraising opportunity that engages local businesses and organizations to sponsor spots on a life-size game board. We take the classic board game and localize it with community sponsors and UWRC programs, creating a fun, new way to share info about our work.
Grant Program

United Way of the River Cities grants target critical issues in the areas of health, education, financial stability, and basic needs of every person in our community by investing in local agency programs that help solve these issues. UWRC offers two different grant opportunities:

**Impact Grants** are awarded every two years to programs that address one of United Way of the River Cities’ critical issues in the focus areas of health, education, and financial stability. Impact programs are expected to demonstrate outcomes, that is, a positive change in participants’ knowledge, skills, or behaviors.

**Safety-net Grants** are awarded annually to programs that provide short-term assistance with these basic needs: food, clothing, safe shelter, prescription medication, healthcare, utilities/rent assistance, and personal care/infant essentials.

2019 Grant Recipients

United Way provides funding to local agency programs that focus on outcomes so that our investment of donor dollars is making the most significant impact. This funding process is split between two areas: impact-based programs and safety-net programs. UWRC currently funds programs at 22 local partner agencies throughout our five-county service region. These programs help find solutions to our area’s most critical issues and are designed to make a lasting impact in our community.

**EDUCATION**

**Big Brothers Big Sisters of the Tri-State**  
School and community-based mentoring for youth in high-risk situations.

**Catholic Charities of West Virginia**  
Free adult education to hone skills and prepare for equivalence or certification exams.

**Goodwill Industries – Life Skills Program**  
Teaches necessary employability skills for under-resourced individuals.

**Boys And Girls Clubs of Huntington – Power Hour**  
Tutoring, homework help, computer instruction, and enrichment activities at two locations.

**Mason County Library System – Family Literacy Program**  
Aimed at assisting children in the third grade or younger with literacy skills.

**Tri-State Literacy Council**  
Free training for adults who want to learn to read or improve their reading skills.

**HEALTH**

**Lily’s Place**  
Clinical care for infants prenatally exposed to drugs, and support/education for their families.

**Goodwill Industries – Family Services Counseling**  
Counseling services that address tobacco cessation, substance use disorder, and obesity.

**Prestera – Renaissance Place**  
Child development specialist builds resilience in children of mothers in recovery and promotes positive parenting.
ACCOUNTABILITY

Funded program partners are required to file reports on their program activities and outcomes semi-annually. A team of trained community volunteers makes an annual site visit to each funded program partner. Site visits help United Way of the River Cities gain perspective on the program’s implementation in the community and enhance understanding of how United Way of the River Cities and its program partners can work together to achieve greater impact.

Impact Grants and Safety Net Grants are awarded through a competitive process that opens in January. The funding year runs from July 1 to June 30.

Developmental Therapy Center
Sliding scale therapy services (e.g., speech, physical, occupational) for children and adults with special needs.

Kiwanis Day Care Center
Scholarship program to cover the cost of daycare while parents seek employment.

Dress for Success River Cities
Mobile program to provide work-appropriate clothing and teach job skills to women in underserved areas.

SAFE SHELTER
Branches Domestic Violence Shelter
Cabell-Huntington Coalition for the Homeless

FOOD
Campbell Chapel Church – Backpack Buddies
Community Mission Outreach – Food Pantry
Facing Hunger Foodbank – Lincoln Co. Backpack Program
First United Methodist Church – Harvest for the Hungry
Huntington City Mission – Served Meal Program

PERSONAL CARE ITEMS
Cridlin Food and Clothing Pantry

INFANT ESSENTIALS
Pleasant Valley Hospital

PRESCRIPTION MEDICATION
Lincoln County FRN Medication Assistance Program

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Our 2019 Community Needs Assessment (CNA) was to obtain community input to identify and measure critical needs related to education, financial stability, health, and basic needs. The CNA would focus UWRC’s efforts and the efforts of the community as a whole to create positive, lasting change. With assistance from a local consulting firm (EPIC Mission), a multi-step process was developed to engage as many businesses, agencies, and individuals throughout our five-county service area as possible.

The needs assessment provides a snapshot of the counties that UWRC serves: Cabell, Lincoln, Mason and Wayne Counties in West Virginia and Lawrence County, Ohio. This report was completed from responses and concerns that were generated from the people in these counties through in-depth surveys, community conversations, stakeholder interviews, and targeted meetings with professionals in human service positions. This report identifies the areas viewed as the most critical that can be addressed through collaboration, strategic funding, coordination of resources and services, increased communication, and expanded knowledge of and access to available community resources.

The overarching goal for the 2019 Community Needs Assessment (CNA) was to obtain community input to identify and measure critical needs related to education, financial stability, health, and basic needs. The CNA would focus UWRC’s efforts and the efforts of the community as a whole to create positive, lasting change. With assistance from a local consulting firm (EPIC Mission), a multi-step process was developed to engage as many businesses, agencies, and individuals throughout our five-county service area as possible.

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The Community Goals and Strategies for Change that drive United Way of the River Cities’ work are reevaluated every four years using current data and community input. The 2019 Community Needs Assessment provided the foundation for the development of the 2020-2024 Strategies for Change. Moving forward, all of our internal programs and partner grant awards will be focusing on addressing those issues in our four focus areas.

Our 2019 Community Needs Assessment findings ranked School Readiness, Reading at Third Grade, Extracurricular Activities, and Vocational/Higher Education as the top areas of concern for education in our community.

With that in mind, our Community Impact Council volunteers developed this community education goal - To create a thriving community, we must support families and students throughout the entire educational process.

To achieve that goal, we are looking for strategies that aim to Improve family ability to support social and language development in children and Provide character development and empowerment opportunities for youth (ages 4-24).

Our 2019 Community Needs Assessment findings ranked Access to Health Care, Substance Use Prevention & Education, Counseling & Mental Health, and Obesity & Weight Management as the top areas of concern for health in our community.

With that in mind, our Community Impact Council volunteers developed this community health goal - To create a thriving community, we must increase the opportunities for healthy lifestyle choices and promote overall health and wellbeing.

To achieve that goal, we are looking for strategies that aim to Increase access to primary, behavioral, vision & dental health care services and Increase opportunities for wellness and access to prevention.
Our 2019 Community Needs Assessment findings ranked Employment Assistance & Job Training, Financial Education/Literacy, Housing & Financial Assistance (Utilities), and Poverty Reduction as the top areas of concern for financial stability in our community.

With that in mind, our Community Impact Council volunteers developed this community financial stability goal - To create a thriving community, we must help families overcome barriers to opportunity, develop economic mobility and build generational resilience.

To achieve that goal, we are looking for strategies that aim to Increase support of collaborative workforce training programs and Reduce barriers to financial stability, including financial literacy education and access to services.

Basic needs assistance is constant. Until the time comes when all the critical issues facing our service area are met, some of our residents will need help meeting basic needs. The list of needs that are eligible for United Way of the River Cities funding are updated as needed and are responsive to the needs of our most vulnerable citizens.

To meet the basic needs of the people in our community, UWRC offers grants to programs that provide short-term, emergency assistance in one of these areas - Safe shelter; Food; Clothing; Personal care items; Infant essentials (defined as car seats, diapers/wipes, formula/baby food, and safe sleep accommodations); Prescription medication; Low- or no-cost healthcare; Utilities/rent assistance; or Transportation to access any of the above.
SEE THE DIFFERENCE WE MADE TOGETHER IN 2019

VOLUNTEER IMPACT: 2019 SNAPSHOT

1,711
VOLUNTEERS SPENT

6,366
HOURS SUPPORTING LOCAL PEOPLE THROUGH COMMUNITY PROJECTS AND MEETINGS

$161,887.38
ESTIMATED VALUE OF VOLUNTEER TIME BASED ON 2019 VALUE OF $25.43

=10

- VITA Volunteers
- Event Volunteers
- Corporate Volunteers
- Community Needs Assessment Volunteers
- Other Volunteers (Ambassadors, Board of Directors, Coalitions, Committees, Work Groups)

16 Change Doesn't Happen Alone
Pop-up volunteer event at the Huntington Mall where shoppers took a few minutes of their time to put together a baby care package. Over 100 care packages were delivered to different agencies throughout our service area, including Harmony House, Huntington City Mission, Branches, local Family Resource Networks, and Mason County Schools.

5 Amazon Volunteers spent their “Day of Action” doing landscaping for Prestera’s Renaissance Center. The volunteers went back for a second day to finish the work, putting in about 50 hours of service.

United Way staff spent almost 50 hours of volunteer time painting a home for Habitat for Humanity and painting the space for The Center: Youth Opportunity Hub pilot project at Trinity Episcopal Church.

United Way’s campaign ambassadors took their yearly training on the road and served lunch at the Huntington City Mission.
COMMUNITY IMPACT

2019 Campaign Donations

$768,781

2019 Received Grants

$383,405

2019 Fundraising Events

$117,169

Nearly 27,000 individuals received assistance th
UWRC is one of the largest fundraisers in the River Cities, helping to support many vital nonprofits. When you contribute to the United Way of the River Cities, we combine your dollars with the donations and resources of thousands of others, creating a large pool of funds. We strategically invest in programs that address areas that are most critical, making your gifts go further and have a greater impact.

$340,000 provided to local organizations through grants made to UWRC.

Nearly $1,000,000 invested back into the community. 99% of all funds raised stay in the community.

Here are just a few of the ways we work to make a change in our community.

$384,000 in grants brought into the community.

$209,000 invested into the community through internal programing and community impact work.

2,540 households received assistance through our VITA program.

150 students participated in learning about and planning prevention in their schools.

500 adults and children received critical information for proper child development.

100 workplace volunteers helped provide personal care kits, meals, and cleaned up facilities.

Nearly 27,000 individuals received assistance through United Way and our partnerships in 2019.

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We thank all of those who support United Way of the River Cities. Your contributions fuel our work for the health, education, financial stability, and basic needs of every person in our community.

**Tocqueville Society** ($10,000 and up)

As a French Aristocrat visiting America in 1831, Alexis de Tocqueville observed that Americans helped each other in times of need. Tocqueville’s name was given to this national society because of his admiration for the spirit of voluntary association and voluntary effort for the common good.

- Anonymous (1)
- Alan and Catherine Morrison
- Marshall and Shirley Reynolds
- Mr. and Mrs. Michael G. Selliards

**Campbell Level** ($5,000 - $7,999)

John Campbell, known as one of the great iron masters of his time. In 1849, he organized the Ohio Iron and Coal Company, which sponsored the city of Ironton.

- Anonymous (1)
- Dr. David and Mrs. Darlene Humphreys
- Mrs. Betty Barrett

**Thayer Level** ($2,500 - $4,999)

Eli Thayer founded Ceredo, West Virginia as a city of free people in a slave territory.

- Dr. R. Lawrence Dunworth
- Dr. and Mrs. Alastair Hoyt
- Mr. and Mrs. Madison Sayre
- Dr. and Mrs. Michael Mullins
- Paul and Bunn Y Smith

**Proctor Level** ($1,500 - $2,499)

Jacob Proctor owned a general store at Proctor’s Landing. In 1878, the town previously known as Quaker Bottom became known as Proctorville, Ohio.

- Anonymous (2)
- Rocky and Ann Harris
- Dr. and Mrs. Tully S. Roisman
- Carol H. and Brian P. Bailey
- Kathy and Mike Hettlinger
- Randy and Ashley Saunders
- Mr. and Mrs. Thomas Bosley
- Laurence J. Kerrigan
- Drs. Joseph B. and Omayma Touma
- Drs. Gayle and Daniel Brazeau
- Mr. Nathanial A. Kuratomi
- Larry and Cheryl Tweel
- Stephen J. Golder
- Dr. Gilbert A. Ratcliff, Jr.
- Mr. David M. Ward
- Drs. Zachary and Rebecca Hansen
- Mr. and Mrs. R.O. Robertson, Jr.
- Mr. and Mrs. Marc Williams, Esq.

**Woodson Level** ($1,000 - $1,499)

Carter Woodson is nationally recognized as the father of African-American history. He was a graduate of Huntington’s Douglass High School, and went on to earn a Ph.D. from Harvard University.

- Anonymous (13)
- Kevin and Karen Fowler
- Mr. Shailesh Patel
- Charles and Teresa Abbott
- Mr. Michael Frazier
- Dr. Nicholas Phan
- Drs. Jeffrey and Marie Archambault
- Mrs. Lee Murray Hall
- Mr. Ancil G. Ramey
- Dr. and Mrs. Joseph P. Assaley
- Robert. E. Hardin
- Don and Becky Ray
- Carolyn J. Bagby
- Ms. Brenda Johnston
- Ms. Judy K. Rule
- Mr. Daniel Bickerton
- Cindy and Pat Jones
- Dr. Joseph and Mary Shapiro
- Ms. Jamina T. Carder
- Mr. Kenneth Kennedy
- Mr. Geoffrey S. Sheils
- Dr. and Mrs. Felix Cheung
- Tim and Christie Kinsey
- Dr. Stanley and Mrs. Ann Tao
- Mr. and Mrs. Michael Cornfeld
- Mr. Shawn Maynard
- Mr. Toby Taylor
- Chris and Diana Curry
- Mr. William McGee
- Mr. Thomas Witheford
- Mr. and Mrs. Michael G. Selliards
- Grant and Kheng McGuire
- John and Katherine Zitter
- Mr. Kent Duncan
- Ms. Carolyn Mount
- William and Mary Lind Zitter
- Jim and Melony Fitzwater
- Bob and Nancy Palmer

**Hatfield Level** ($800 - $999)

Dr. Henry Drury Hatfield, an eminent surgeon, served as governor of West Virginia from 1913-1919, and then went on to serve as a senator from 1929-1935.

- Mr. Darrin L. Bird
- Ms. Theresa Gilmore Kee
- Ms. Emily L. Stacy
- Mr. Scott Boggis
- Mr. Wade Newell
- Ms. Donna Watson
- Mrs. Nona L. Callihan
- Mr. John O’Connor
- Mr. Joseph Hirt
- Dr. and Mrs. Thomas F. Scott

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Peyton Level ($600 - $799)
Claudia Peyton, “Aunt Candy,” served in Africa as a missionary for 50 years, founded an orphanage and personally adopted 20 children.

Anonymous (1)
Todd and Natonya Alexander
Mr. and Mrs. Jeremy Baisden
Mr. Barry L. Burgess
Mrs. Lynn Campbell
Mr. Todd A. Campbell
Mr. Dexter Childers
Mr. Kevin C. Copenhaver
Mr. Gregory Dean
Dan Edwards
Mr. Geoffrey Fleming
Ms. Elizabeth Gross
Mr. Mark Holderby
Mr. Paul Lageman
Mr. Brian S. Lindsay
Ms. Angela Martin
Wendy Maynard
Mr. Jonathan Palmer
Mr. Allen Parsley
Mr. Philip Queen
Jan Rader
Ms. Stephanie L. Rigby
Jason E. Roma
Mr. Ray Sawyers
Mr. David Sheils
Mr. Timothy Smith
Mrs. Valerie Smith
Mr. Robert H. Sweeney, Esq.
Mr. Brian Tinsley
Mr. and Mrs. Donald L. Van Horn
Mr. Jack Vital
Ms. Sarah A. Walling
Jim Withers
Mr. Philip Wolfe
Ms. Betty L. Woodrum

Leadership Level ($500 - $599)
Leadership Level donors set the standard in workplaces and neighborhoods throughout the River Cities. Their demonstrated generosity encourages others to make an investment in the future of our community.

Anonymous (8)
Terry L. Adkins
John and Patty Anderson
Kit and Mary Beth Anderson
Mrs. Doris Andrews
Dr. Ronald G. Area
Jim and Judy Bailes
Ms. Susan Barnes
Mr. Chad D. Barry
Jan and Dennis Bills
Ms. Mandy Black
Mr. Keith Blake
Mr. Richard J. Bolen
Dr. and Mrs. R.B. Bookwalter
Mr. Carl Bowen
Ms. Eileen Bowker
Mr. David Bruce
Cathy and Dale Burns
Mr. Lawrence Caines
Mrs. Liza Caldwell
Mr. David Campbell
Mrs. Annette J. Cartwright
Ms. Ginger A. Charles
Brandon M. Cline
Ms. Angela Coburn
Ms. Linda Collins
Mr. Frank Layton Cottrill, Jr.
Mr. Paul Lageman
Ms. Beatrice Crane-Banford
Howard and Patricia Crews
Ms. Megan Basham Davis
Jack and Trisha Deakin
Mr. Robert Dille
Ms. Jamie C. Falls
Alexander Frampton
Sean C. and Nicole A. Fuellhart
Dr. and Mrs. Neil L. Gibbins
Mr. Jason Hatfield
Mrs. J. Churchill Hodges
Ms. Lisa Holbrook
Ms. Rebecca Hughes
Mr. Roger Hutchison
Mr. Roger Jaramillo
Mr. and Mrs. Irv Johnson
Ms. Carol J. Jordan
Dr. Maudie Karickhoff
Mr. Emmett Kiristy
Ms. Cynthia Kirkhart
Mr. and Mrs. Doug Korstanje
Mr. Dennis J. Lee
Erik and Cynthia Legg
Daniel Linville
Ms. Kimberly D. Mallory
Mr. Bryan Kirk Mangus
Jim Craig
Mrs. Jennifer E. Murray
Mr. Gary Matthews
Ms. Jackie McGuire
Mrs. Jennifer E. Murray
Mr. Paul Newman
Ms. Melanie N. Oliver
Mr. Jon Ours
Mr. Keith Perry
Dr. Michael W. Prewitt
Ms. Jo Ann Rakes
Mrs. Barbara A. Ramsey
Ms. Jennifer Rice
Mr. Steven Sarver
Mr. Joseph Schenk
Mr. Charles O. Smith
Alissa Stewart Sparks
Ray Spencer
Dr. and Mrs. Marc A. Subik
Ms. Stacie Trotter
Mr. James W. Turner
Dr. Monica Valentovic
Mr. Rodney Wayne
Dr. John H. Weber
Mr. Stephen Wells
Colin and Brenda Wills
Dr. and Mrs. S. Kenneth Wolfe
Dr. Joseph Wyatt

All individuals have pledged $500 or more to United Way of the River Cities and the pledge has been processed between the dates of Feb. 1, 2019 - Feb. 18, 2020.
We thank all of the business leaders, employers, and employees who set an example for corporate social responsibility with their support of United Way of the River Cities, and the work we do in and on behalf of our community.

**Visionary Partner ($100,000 and up)**

- Steel of West Virginia, Inc.

**Pillar Partners ($50,000 - $99,999)**

- Cabell Huntington Hospital, Inc.
- St. Mary’s Medical Center

**Cornerstone Partners ($20,000 - $49,999)**

- Advantage Toyota/Dealer Match
- Alcon Manufacturing, Ltd.
- Huntington Federal Savings Bank
- Marathon Petroleum Company LP
- Marshall University
- Special Metals Corp

**Impact Partners ($10,000 - $19,999)**

- AEP - (Ohio, West Virginia)
- City National Bank
- J. H. Fletcher & Co
- Jenkins Fenstermaker PLLC
- The C. I. Thomburg Company, Inc.
- United Parcel Service

**Focus Partners ($5,000 - $9,999)**

- Americas Styrenics
- AT&T
- Bloss & Dillard, Inc.
- Midland Behavioral Health
- Nelson Mullins
- Pritchard Electric Company, Inc.
- Steptoe & Johnson, PLLC
- WesBanco Bank, Inc.
- WSAZ NewsChannel 3

**Acheivement Partners ($1,000 - $4,999)**

- AK Steel Company
- Cabell County Public Library
- Cabell County Schools
- Campbell, Woods, PLLC
- Chapman Printing Company
- City of Huntington
- Creative Kitchens, Inc.
- Enterprise Rent-A-Car
- Farrell, White & Legg PLLC
- Goodwill Industries/Family Services
- Harris, Hardin & Company, A.C.
- Hess, Stewart & Campbell
- Huntington Housing Authority
- Huntington Museum of Art
- Jim’s Steak & Spaghetti House
- Johnson & Johnson
- Northwestern Mutual Life Insurance
- Peoples Bank
- Pleasant Valley Hospital
- Raymond James
- Security National Trust
- Servicemaster of the Tri-State
- Somerville & Company, PLLC
- Sterling Supply Company
- United Way of the River Cities, Inc.
- Vertiv
- WV American Water Company
- WV Division of Corrections

**Pacesetter Partners ($500 - $999)**

- American Babbitt Bearing
- Bailes, Craig & Yon
- Dingess-Rum Properties, Inc.
- Dinsmore
- Elite Performance Academy
- Facing Hunger Foodbank
- First State Bank of Barboursville
- India Association of Huntington
- Ohio University Southern Campus
- The Hutch Agency
- WV Environmental Protection

All businesses have pledged $500 or more to United Way of the River Cities and the pledge has been processed between the dates of Feb. 1, 2019 - Feb. 18, 2020.
Every year we host a Celebration of Excellence in which we recognize and give thanks for all of the support we receive from both organizations and individuals who make a change in our community. In 2019, five businesses were recognized for their continued support and growth under the categories of large and small business of the year, trend-setter, trailblazer, and comeback campaign.

**Steel of West Virginia, Inc.**

For the 9th straight year, Steel of West Virginia’s employees and corporate administration have raised their hands and said, “yes, we want to be pillars of positive change.” In addition to raising $100,000 for the 7th straight year, the management team of Steel of WV all are fair-share givers.

**Bloss & Dillard, Inc.**

The spirit of giving is tremendous in this small business. They have putt-putt golf tournaments for employees and their families, rummage sales, and other special events that help raise money for United Way – not to mention a generous corporate gift and employee payroll pledges.

**Special Metals**

Special Metals tree lighting ceremony not only connects employees with the community, but the lights and the tree bring joy to our community all season long. The money they raise through the raffles at the event is donated to United Way.

**St. Mary’s Medical Center**

St. Mary’s unique approach at their Christmas party to raise funds for UWRC was a tremendous success. An ugly Christmas sweater contest, holiday music, cookies, decorations, and a photo booth set the ground for all the generous employees that attended and signed up for payroll deduction. These great ideas helped grow St. Mary’s 2018 campaign to almost $65,000!

**Ohio University Southern**

Ohio University Southern caught fire for United Way and dramatically increased its workplace campaign in 2018. OU Southern came back from no campaign in 2017 and had only a handful of donors in 2015 and 2016 to raise $4,600 in 2018.
2017-2018 DOLLARS RAISED

Grants Received 31% ($402,871)
Special Fundraising Events and Other 9% ($110,837)
Workplace Campaign and Individual Giving 60% ($783,065)

TOTAL REVENUE (1,296,773)
SUPPORT COST: Management and General ($248,684)
Fundraising and Marketing ($128,856)

TOTAL AVAILABLE TO BE INVESTED IN THE COMMUNITY ($919,233)

2017 - 2018 STATEMENT OF POSITION

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<tr>
<th>ASSETS</th>
<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$867,519</td>
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<td>Investment Reserve Portfolio</td>
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<td>Accounts Receivable</td>
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<td>Pledges receivable (net of allowance)</td>
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<td>Other Assets</td>
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<td>Total Assets</td>
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<tr>
<th>LIABILITIES</th>
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<tr>
<td>Accounts Payable</td>
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<td>Agency Grants Payable</td>
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<td>Accrued Liabilities</td>
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<td>Total Liabilities</td>
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<th>NET ASSETS</th>
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<td>Permanently Restricted</td>
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<td>Temporarily Restricted</td>
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<tr>
<td>Unrestricted</td>
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<tr>
<td>Total Net Assets</td>
<td>$2,680,655</td>
<td>$2,732,641</td>
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<tr>
<td>Total Liabilities and Net Assets</td>
<td>$3,098,469</td>
<td>$3,241,983</td>
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2017-2018 DOLLARS INVESTED IN THE COMMUNITY

UWRC Health 25% ($248,928)
UWRC Education 20% ($204,134)
UWRC Financial Stability 16% ($164,391)
Community Impact and Safety Net Grants 36% ($364,041)
Other Programs 3% ($28,742)

TOTAL INVESTED IN THE COMMUNITY ($1,010,236)
TOTAL NET ASSETS ($2,680,635)

2017 - 2018 STATEMENT OF ACTIVITIES

REVENUES, GAINS AND OTHER SUPPORT 2018 2017
Net Campaign Contributions.................$783,065         $912,818
Grant Proceeds............................$378,871         $274,240
Program Proceeds..........................$16,847          $11,455
Special Events................................$40,884          $44,626
Interest and Other.........................$53,096          $57,094
Total Revenue Gains And Other Support...$1,272,763 ..........$1,300,233

Temporarily Restricted Net Assets Released From Restriction ..............$24,000 ............. $32,786

EXPENSES
Program Expenses................................$1,010,236 ..........$1,136,648
Supporting Services..........................$248,928 ............. $273,418
Fundraising & Marketing Expenses............$164,391 ............. $100,641
Total Expenses................................$1,387,253 ..........$1,500,377

Unrealized (Loss) Gain On Investment........33,573 ............. $42,697
Change In Unrestricted Net Assets.........($57,440) ............. ($134,991)
Change In Temporarily Restricted Net Assets.......$448 ............. ($8,786)
Change In Permanently Restrict Net Assets...$5,006 ............. $17,594

Net Assets At The Beginning Of Year........$2,732,641 ..........$2,858,824

Net Assets At End Of Year..................$2,680,655 ............. $2,732,641
LIVE UNITED
GIVE. ADVOCATE. VOLUNTEER.
CHANGE DOESN’T HAPPEN ALONE
BE AN AGENT OF CHANGE
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