Mission
To partner with our diverse and united community to solve its greatest issues.

About
We fight for the health, education, financial stability and safety net of every person in our community. We work to create community-based and community-led partnerships. We support strategies that create long-term solutions to critical community issues that strengthen the cornerstones for a good quality of life.

We are United Way of the River Cities - United We Fight, United We Win.

Beliefs
Our community thrives when diverse groups of people unite to improve lives. It is imperative to resolve the critical issues specific to our united community. Empowering people to help themselves is the most effective way to create long-term solutions to our complex problems. Careful, ethical stewardship of human, financial and in-kind resources is our most important responsibility.
Introduction

Thank you. It was your local pride, your desire to ignite change, your generous gifts and your volunteer efforts. Because of you, United Way of the River Cities was able to tackle some of the most critical issues facing individuals and families in our community in 2018. You are proof that when it comes to a stronger and more vibrant community, what you put in is what you get out.

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United Way of the River Cities

From the Executive Director

We rise by lifting others.

These words are on the wall of my office, and they are a perfect example of one of the guiding principles here at United Way of the River Cities.

A year into serving as UWRC’s Executive Director I can say that one of the biggest lessons for me has been learning about all the many and varied ways this organization reaches into our community to serve, to support and to connect. Thanks to you...

United Way is there at area hospitals, providing new parents with valuable resources and information to support healthy brain development and school readiness for their newborns.

United Way is there in local middle schools, working to improve attendance, behavior, and grades.

United Way is there in high schools in each of the five counties we serve, creating opportunities for students to grow awareness of the needs in our community, and to develop service projects to meet those needs.

United Way is there at eight locations across three counties, providing free income tax preparation.

United Way is there in all Cabell county middle and high schools, training and developing student leaders in substance use prevention.

United Way is there hosting workshops for staff of local non-profits with training on effective recruitment and retention of volunteers.

United Way is there in twenty-two funded partner agencies, financially supporting programs and services for those who need them.

I could go on, but I think you get the picture.

UWRC’s mission is to partner with our diverse and united community to solve its greatest issues – all these examples of our work reflect dimensions of that partnership, and each one targets a specific need that you, our supporters, have identified. It’s this community-driven big picture perspective that sets United Way apart and positions us to take an active role in addressing a wide variety of issues and concerns.

We rise by lifting others. YOU are that we. None of our work would be possible without your support.

Your gifts may be different – volunteer time, experience and expertise, materials or dollars – but the impact is consistent: tens of thousands of lives changed. I hope you will read on to see how YOU made it happen.

Carol H. Bailey
Executive Director
United Way of the River Cities

“...”
To have witnessed the breadth and impact of the work performed by United Way of the River Cities, and more particularly, of the dollars donated by members of the communities across our five-county service area, has been nothing short of stunning.

When my service on the United Way of the River Cities Board began in 2013, I held vague, conceptual notions of the problems our communities faced and like most people, held my own views on what we, as a society, could or should do to solve these problems.

I was humbled when I began to learn and more fully understand the extent of the work that UWRC was already doing through collaborations with its funded partners, relationships with federal, state, and local government agencies, and through its own initiatives. The dedicated members of the UWRC staff work zealously every day to positively affect every person in our communities: with safety net agencies, in early childhood education, for the financial stability of our citizens, to educate students about substance abuse and to prevent addiction, and in so many more ways than I can mention in this message.

Over these past six years, the respect and admiration I hold for the members of UWRC’s staff has only grown and continues to do so. The UWRC staff exudes passion and commitment to the betterment of the lives of all of us and especially the most vulnerable of our citizens who can be and often times, are forgotten.

It is no secret that they could not begin to have the positive impact on our communities that they have had without the support of our donors, funded partners, volunteers, and community leaders.

It is incumbent on us to continue to support and provide UWRC with the means to continue to lift up our communities.

As President of the Board of Directors, it is my honor to present this annual report that details the extent of the good works carried out by UWRC over the past year. These feats could not have been accomplished without your support. As you will see, there is still important work to do and we hope that you will continue to support UWRC in its mission to fight for the health, education, and financial stability of every person in our community.

Nathanial A. Kuratomi
2018 President of the Board
Jenkins Fenstemaker

"The UWRC staff exudes passion and commitment to the betterment of the lives of all of us and especially the most vulnerable of our citizens who can be and often times, are forgotten."
Critical Needs

For every program we fund, there is a face.

A mother who is thankful that she can provide her baby with diapers and bottles. A senior comforted knowing he will be able to fill his prescriptions. A teen who is the first in his family to go to college. A parent’s burden lifted knowing her children will have dinner. A man who is now able to get a job to help support his wife and children.

These are just some of the people your support impacts.

We all have similar goals in life: a good education, meaningful careers, safety and security and raising healthy families. But for some of our family, friends and neighbors these goals are harder to reach. Health, education, financial stability and safety net are building blocks for life. If the needs are met in these areas, then opportunities are greatest for a successful, stable life.

United Way of the River Cities supports programs and strategies that address critical issues in the focus areas of health, education, financial stability and safety net services. This support comes in the form of fundraising, grant writing and empowering community partners best suited to meet needs. United Way of the River Cities addresses these critical issues in Cabell, Lincoln, Mason and Wayne counties in West Virginia and Lawrence County, Ohio.

With YOUR Support We Can Achieve:

- **Healthier Communities**
  Donations provide individuals with needed care.

- **School Readiness**
  Donations provide children with the foundation for a brighter tomorrow.

- **Greater Financial Stability**
  Donations educate individuals and improve their financial stability.

- **Support for Our Neighbors**
  Donations support those in vulnerable times.

Working together, we focus on strategies that create long-term solutions for some of the most persistent critical issues facing our community, while also ensuring that a safety net of services is available throughout the region.
Current Critical Needs

Health
- The rate of obesity in our community is high and continues to increase.
- Substance use impedes the physical and behavioral well-being of individuals in our community.
- The high right of tobacco use contributes to cancer and chronic disease.

Education
- Too many students are reading below their grade level.
- Too many students are leaving high school without graduating.
- Too many adults lack basic life skills that promote independence and employment.

Financial Stability
- Too many students are graduating high school lacking the skills for post-secondary success.
- Many families do not have access to affordable stabilizing supports that allow people to work.
- Individuals lack the tools to achieve financial stability.

Safety Net
- Assistance for food, clothing, shelter, healthcare, medications, utilities assistance, and other emergency assistance.

Critical Needs Review

United Way of the River Cities is a community-driven organization. This means we look to all the residents in our five-county service region to tell us what the critical needs are, so we know how to direct our efforts to have the greatest impact. Those needs change over time, so UWRC reviews and updates them every four years. In spring 2019, we will begin an in-depth community needs assessment to determine the community’s most challenging issues. You can help by participating in a UWRC community conversation, responding to a survey or volunteering to help with the assessment - it will be the basis of our strategic planning and future focus. More information coming soon.
Health

The health of the people is a reflection of the health of our community and requires continuous attention. Poor education and financial instability can be a barrier to maintaining good health. Unfortunately, the physical, mental and behavioral health status of those in our community are affected by increasing rates of obesity and substance use.

CCSAPP

The Cabell County Substance Abuse Prevention Partnership (CCSAPP) is a coalition of various agencies, organizations and individuals working together to reduce substance use. Strong collaborative partnerships lead to community ownership, while evidence-based prevention programming and growing awareness result in community-wide solutions. The consequences of substance use are costly to the community, devastating to families and highly preventable. Research shows that prevention efforts comprising multiple strategies throughout a community can reduce substance use.

Tobacco Cessation

Tobacco use can lead to tobacco/nicotine dependence and serious health problems. Quitting smoking greatly reduces the risk of developing smoking-related diseases and some cancers. Tobacco/nicotine dependence is a condition that often requires repeated treatments, but there are helpful options and resources for quitting. United Way works with local agencies to help provide these services.

Obesity

Many have pegged this problem as an epidemic given it has severe consequences if not appropriately addressed. The causes are genetics, lack of knowledge about proper nutrition and decreased physical activity. Financial instability also has to be taken into consideration. United Way works with local agencies to help educate individuals and families about healthier choices.
Education

Education is essential for both individual and community success. For children, learning and understanding begin long before they enter school. Many children enter kindergarten unprepared, lacking a foundation that is critical to graduating from high school and achieving financial stability as adults. Education is essential to getting and keeping a job with a livable wage and health benefits.

Initiative Goals

Success in five key areas builds the likelihood of sustained independence into adulthood. The United Way Education Initiative has identified objectives in each key area to promote high school graduation and career readiness.

- Kindergarten Readiness
- Reading On Grade Level
- Middle School Success
- High School Success
- Ready By 21

Initiative Programs

To achieve these objectives, the Education Initiative works with community partners to implement the following programs:

- **Success By 6®** - A national initiative of United Way that seeks to ensure that all children are ready physically, mentally, developmentally, emotionally and socially to begin kindergarten.

- **Brain Under Construction Zone (BUCZ)** - Builds awareness and understanding of the importance of early brain development to the future success of children. *Currently at Cabell Huntington Hospital, St. Mary’s Medical Center, Pleasant Valley Hospital and 30 child care centers throughout the tri-state.*

- **Born Learning®** - A national public engagement campaign focused on creating learning opportunities for young children. *Five years at Highlawn Elementary.*

- **Education Matters** - Focuses on dropout prevention and increasing student success. *AmeriCorps in local schools in Cabell, Lincoln and Wayne counties.*

[Image of children and bus with educational materials]
Financial Stability

Lack of education, poor health or other environmental factors may prevent individuals from working. Low-income and financially unstable individuals and families face numerous barriers meeting their basic needs, such as shelter and food. Before a person can become self-sufficient, these needs must be met.

VITA Coalition

Through the Volunteer Income Tax Assistance (VITA) Program, more than 50 volunteers are trained and certified to prepare state and federal tax returns for free. We partner with Goodwill Industries, Southwestern Community Action Council, Huntington WV Housing Authority, Mountwest Community and Technical College, MU Beta Alpha Psi Club, City National Bank and the WV Alliance for Sustainable Families to bring the VITA program to the community.

Economic Mobility Coalition

The Economic Mobility Coalition is a group of front line staff, agency administrators and volunteers who work to improve the personal financial situation. Members offer a variety of asset building programs such as homeownership classes, debt management, job training, adult education and employment. They also provide one-on-one financial literacy coaching with Your Money, Your Goals (YMYG). YMYG is a set of financial empowerment materials that help people meet their financial goals by increasing their knowledge, skills and resources.
Safety Net

Immediate crises are unfortunate and almost always unexpected. These crises can impede an individual or a family from meeting their basic needs. Some may experience instability in obtaining food or personal care items; some may have issues in affording healthcare or medications while others may end up homeless and requiring a warm bed. Often times, children are affected in these situations.

Basic Needs

At United Way of the River Cities, we focus the majority of our efforts on long-term solutions to pressing problems, but we also recognize that some of our neighbors need help right away to deal with crisis situations. Responding to input from our five-county service area, United Way funds essential, immediate resources for people in need of shelter, sustenance and safety. We work with local community organizations to help meet the basic needs of those in our area who most need it.
United Way Programs

Super Saturday
Super Kids, Super Families, Super Saturday is a product of Success By 6®, an education initiative of United Way of the River Cities. Success By 6® seeks to ensure that all children are ready physically, mentally, developmentally, emotionally and socially to begin kindergarten.

Nearly 500 children, parents and caregivers participate in this annual event. Local agencies, organizations and schools came together to provide information, games, prizes, snacks and more resources to help families in our community learn about early childhood development and education.

VITA Program
The Volunteer Income Tax Assistance (VITA) program is offered free to individuals and families in the region we serve to help prepare their federal and state income taxes. One of our largest volunteer-based programs, VITA provides training to local volunteers on tax preparation software to help serve their community. In 2018, United Way of the River Cities organized 10 VITA site locations throughout the service region, including, for the first time, a site in Lincoln County. UWRC’s VITA program completed returns for 2,829 tax households in 2018 saving low-income residents $848,700.
United Way Programs

**Teen Summit**
The Cabell County Teen Summit held on Sept. 19, 2018, had more than 230 students in attendance. Students from both Cabell and Wayne counties were invited to participate in an effort to expand into other counties.

The summit revolved around amplifying the voices of the students, having frank and open conversations about the issues they find the most important today. The goal is to empower students so that they can find their own voice and become leaders and to identify some things in their school that they want to change.

**LEVELS**
On Oct. 13, 2018, UWRC hosted the fourth annual LEVELS: A River Cities Rendezvous at Marshall University’s beautiful visual arts center. Our largest yearly event-based fundraiser, LEVELS wouldn’t be possible without presenting sponsor Moses AutoMall, and support from Marshall University, Cabell-Huntington Hospital, St. Mary’s Medical Center and a host of additional businesses and guests. Dollars raised from this gala support UWRC’s general operations.
Do you know the value of $1?

For every $1 donated, $0.99 stays in the community.

$1 a week means:

- $13: helps families and individuals achieve better financial freedom
- $15: helps prepare and retain students from kindergarten to graduation
- $17: helps promote an overall healthier community
- $7: helps those who are in crises attain safety net services
Nearly $1,000,000 invested back into the community

Education
$289,500
4,311 youth better prepared for school
3,019 high schoolers more likely to graduate
563 adults taught to read

Financial Stability
$253,000
3,586 individuals benefited from VITA
2,419 adults advanced work readiness skills
897 adults gained a better understanding of finance

Health
$312,000
7,761 individuals assisted with and educated about substance use
376 individuals assisted with decreasing tobacco use
374 individuals educated on proper nutrition

Safety Net
$130,000
1,939 community members received assistance with clothes, healthcare and prescriptions
1,043 individuals received meals
568 nights were provided at local shelters

Nearly 27,000 individuals received assistance through United Way and our partnerships during 2018.
United Way provides funding to local agency programs that focus on outcomes so that our investment of donor dollars is making the most significant impact. This funding process is split between two: areas impact-based programs and safety net programs. UWRC currently funds 22 local partner agencies throughout our five-county service region. These programs help find solutions to our area’s most critical issues and are designed to make a lasting impact in our community.

**Health (2018-2020)**
- **Lily’s Place** - Clinical care for infants prenatally exposed to drugs, and support and education for their families
- **Goodwill Industries of KYOWVA Area – Family Services Counseling** - Counseling services explicitly addressing tobacco cessation, substance use disorder, and obesity for individuals and families
- **Prestera – Renaissance Place** - Child development specialist to build resilience in children of mothers in recovery and teach positive parenting

**Education (2018-2020)**
- **Big Brothers Big Sisters of the Tri-State** - School and community-based mentoring for youth in high-risk situations
- **Catholic Charities of West Virginia** - Free adult education classes to work toward a high school equivalency, earn a certification for work or simply brush up on certain skills
- **Goodwill Industries of KYOWVA Area** - Life and employability skills for under-resourced individuals in addition to job search and resume preparation assistance
- **John W. Hereford Boys and Girls Clubs of Huntington** - Tutoring, homework help, computer instruction, and enrichment activities at two after-school locations
- **Mason County Library System** - Family literacy program aimed at children in the third grade or younger
- **Tri-State Literacy Council** - Free literacy services for adults and families seeking to improve their reading, writing, math or life skills
Financial Stability (2018-2020)

- **Developmental Therapy Center** - Sliding scale therapy services (e.g., speech, physical, occupational) for children and adults with special needs to help with employment skills

- **Dress for Success River Cities** - Mobile program to provide work-appropriate clothing and teach job skills to women in under-served and rural areas (Cabell, Lincoln, Mason and Wayne counties in West Virginia and Lawrence County Ohio)

- **Kiwanis Day Care Center** - Scholarship program to cover the cost of daycare while parents seek employment

Basic Needs (2018-2019)

- **Branches Domestic Violence Shelter** - Safe shelter for individuals and families who are victims of domestic violence

- **Cabell County Community Services Organization** - Home-delivered and congregate meals for Cabell County seniors

- **Cabell-Huntington Coalition for the Homeless** - Shelter, benefits assistance, hygiene help, and healthcare for people experiencing homelessness

- **Campbell Chapel Church – Backpack Buddies** - Food assistance for Lawrence County school children over weekends and holidays

- **Christian Associates – Cridlin Food and Clothing Pantry** - Hygiene products, cleaning supplies, and infant essentials

- **Community Mission Outreach** - Food pantry serving Lawrence County

- **Facing Hunger Foodbank – Lincoln County Backpack Program** - Food assistance for school children over weekends and holidays; family food pantry at Lincoln County High School

- **First United Methodist Church – Harvest for the Hungry** - Food pantry serving Lawrence County

- **Huntington City Mission** - Served meal program for vulnerable individuals and families

- **Wayne Family Resource Network** - Hygiene supplies for Wayne County Schools students with need
Grant Process

United Way of the River Cities fight for the health, education, financial stability and safety net of every person in our community by investing in agency programs targeted at our critical issues. United Way of the River Cities offers two different grant opportunities:

**Impact Grants**
Impact Grants are awarded every two years to programs that address one of United Way of the River Cities’ critical issues in the focus areas of health, education and financial stability. Impact programs are expected to demonstrate outcomes, that is, a positive change in participants’ knowledge, skills or behaviors.

**Safety Net Grants**
Safety Net Grants are awarded annually to programs that provide short-term assistance with these basic needs: food, clothing, safe shelter, prescription medication, healthcare, rent/utility assistance and personal care/infant essentials.

**ACCOUNTABILITY**
Funded partners are required to file reports on their program activities and outcomes semi-annually.

A team of trained community volunteers makes an annual site visit to each funded partner. Site visits help United Way of the River Cities gain perspective on the program’s implementation in the community and enhance understanding of how United Way of the River Cities and its funded partners can work together to achieve greater impact.

Impact Grants and Safety Net Grants are awarded through a competitive process that opens in January. The funding year runs from July 1 to June 30.
Exact dates will vary, but the application process follows this general time-line:

**January**
Information sessions will be offered for prospective grant applicants. Sessions will cover the application requirements and the online submission platform, among other topics.

After the information sessions, the Letter of Intent (LOI) phase opens. An LOI is a short concept paper that outlines the proposed program.

**February**
Deadline for Letter of Intent will fall in late February.

**March**
The Community Investment Council, a team of community volunteers, will review Letters of Intent. The Council decides which organizations will be invited to submit a full application.

After review, notifications will be sent to applicants with reviewer feedback. For those selected to apply, the application phase opens.

**April**
Full grant applications are due in late April.

**May**
Volunteers will review applications and make their recommendations to the UWRC Board of Directors for discussion at their June meeting.

**June**
Those who receive grants will be notified late June or early July.
Leadership Listing

We thank all of those who support UWRC and the work we do. Your contributions allow us to continue to fight for the health, education, financial stability and safety net of every person in our community.

Alexis de Tocqueville Society de Liberte ($10,000 and up)

As a French Aristocrat visiting America in 1831, Alexis de Tocqueville observed that Americans helped each other in times of need. Tocqueville’s name was given to this national society because of his admiration for the spirit of voluntary association and voluntary effort for the common good.

Anonymous (1)
- Alan & Catherine Morrison
- Doug & Maria Reynolds
- Marshall & Shirley Reynolds
- Mr. & Mrs. Michael G. Sellards

Anonymous (2)
- Mrs. Betty Barrett
- Dr. Alastair Hoyt
- Dr. & Mrs. David Humphreys
- R. Lawrence Dunworth, M.D.
- Dr. Jerome A. Gilbert
- Mr. & Mrs. Madison Sayre
- Mr. & Mrs. Paul E. Smith
- Drs. Joseph B. & Omayma Touma

John Campbell ($5,000 - $7,999)

John Campbell was known as one of the great iron masters of his time. In 1849, he organized the Ohio Iron and Coal Company, which sponsored the city of Ironton.

Anonymous (2)
- Mrs. Betty Barrett
- Dr. Alastair Hoyt
- Dr. & Mrs. David Humphreys

Eli Thayer ($2,500 - $4,999)

Eli Thayer founded Ceredo, West Virginia as a city of free people in a slave territory. In 1857, Ceredo was laid out and founded as a city with broad streets, highways, avenues and alleys.

R. Lawrence Dunworth, M.D.
- Dr. Jerome A. Gilbert
- Mr. & Mrs. Madison Sayre
- Mr. & Mrs. Paul E. Smith
- Drs. Joseph B. & Omayma Touma

Jacob Proctor ($1,500 - $2,499)

Jacob Proctor owned a general store at Proctor’s Landing.

In 1878, the town previously known as Quaker Bottom became known as Proctorville, Ohio.

Carol & Brian Bailey
- Rocky & Ann Harris
- Kathy & Mike Hettlinger
- Dr. Gilbert A. Ratcliff, Jr.
- Mr. & Mrs. R.O. Robertson, Jr.
- Sangiv Gupta

Mr. & Mrs. Tully S. Roisman
- Angela Swearingen
- Mr. David M. "Monte" Ward
- Mr. & Mrs. Marc Williams, Esq.

Carter Woodson ($1,000 - $1,499)

Carter Woodson is nationally recognized as the father of African-American history.

He is a graduate of Huntington’s Douglass High School, and went on to earn a Ph.D. from Harvard University.

Anonymous (8)
- Mr. Bindu Kumar
- Mr. Nathaniel A. Kuratomi
- Grant & Kheng McGuire
- Ms. Leslie Morris
- John P. O’Connor
- Bob & Nancy Palmer
- Mr. Timothy Parnell
- Mr. Shailesh Patel
- Nicole Pennington
- Ms. Marilyn B. Polan

Mr. Ancil G. Ramey
- Jennifer Dickens Ransbottom, Esq.
- Warren & Rebecca Ray
- Ms. Judy K. Rule
- Randy & Ashley Saunders
- Rob & Valerie Saunders
- Dr. Joe & Mary Shapiro
- Mr. Michael Sturgeon
- Stanley & Ann Tao

Thank you to our donors.

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- Mr. Shailesh Patel
- Nicole Pennington
- Ms. Marilyn B. Polan

Mr. Ancil G. Ramey
- Jennifer Dickens Ransbottom, Esq.
- Warren & Rebecca Ray
- Ms. Judy K. Rule
- Randy & Ashley Saunders
- Rob & Valerie Saunders
- Dr. Joe & Mary Shapiro
- Mr. Michael Sturgeon
- Stanley & Ann Tao
Dr. Henry Drury Hatfield ($800 - $999)

Dr. Henry Drury Hatfield, an eminent surgeon, served as governor of West Virginia from 1913-1919, and then went on to serve as a senator from 1929-1935.

- Anonymous (2)
- Dr. & Mrs. Joseph P. Assaley
- Jeremy & Carrie Baisden
- Mr. Darrin L. Bird
- Dr. & Mrs. R.B. Bookwalter
- Mr. Jack DeBarbadillo
- Mr. Stephen M. Grose
- David A. Harold
- Mr. Joseph Hirt
- Mr. Kenneth Kennedy
- Dr. & Mrs. Thomas F. Scott
- Ms. Emily L. Stacy
- Phillip Sutton

Claudia Peyton ($600 - $799)

Claudia Peyton, "Aunt Candy," served in Africa as a missionary for 50 years, founded an orphanage and personally adopted 20 children.

- Anonymous (11)
- Tanya Bobo
- Mrs. Jill Briggs
- Mr. William P. Burdette
- Mr. Barry L. Burgess
- Mr. Lawrence Gaines
- Mrs. Nona L. Callihan
- R. Dexter Childers, Jr.
- Mr. Donald E. Dillon
- Mr. Kent Duncan
- Rita Fisher
- Ms. Melony S. Fitzwater
- Mr. Geoffrey Fleming
- The Gawthrop
- Dr. & Mrs. Neil L. Gibbins
- Elizabeth M. Gross
- Mrs. Lee Murray Hall
- Mr. Frank E. Hanshaw, Jr.
- Mr. Floyd E. Harlow, Jr.
- Mr. Mark Holderby
- Mr. & Mrs. Irv Johnson
- Cinda W. Kahl
- Mr. & Mrs. Doug Korstanje
- Mr. Erik W. Legg, Esq.
- Randy & Vickie Lester
- Mr. Brian S. Lindsay
- Wendy Maynard
- Beverly A. Miller
- Mr. Wade Newell
- Dr. Michael W. Prewitt
- Philip D. Queen
- Mr. Radujkovic Radovan
- Ms. Jo Ann Rakes
- Ms. Stephanie L. Rigsby
- Mr. David Sheils
- Mrs. Valerie Smith
- Ms. Sarah A. Walling
- Dr. John H. Weber
- Steven K. Wellman
- Phillip J. Wolfe
- Ms. Joyce Wolford
- Ms. Betty L. Woodrum

Leadership ($500 - $599)

Leadership Level donors set the standard in workplaces and neighborhoods throughout the River Cities. Their demonstrated generosity encourages others to make an investment in the future of our community.

- Anonymous (11)
- John & Patty Anderson
- Kit & Mary Beth Anderson
- Mr. Alex Austin
- Jim & Judy Bailey
- John Bailey
- Mr. Chad D. Barry
- Mr. Keith Blake
- Mr. Richard J. Bolen
- Mr. Robert Bowen
- Mr. Paul M. Brisson
- Cathy & Dale Burns
- Mr. David Campbell
- Mr. Todd A. Campbell
- Mrs. Lynn Campbell
- Mrs. Annette J. Cartwright
- Ms. Angela Coburn
- Mr. Curtis D. Cooke
- Mr. Frank Layton Cottrill, Jr.
- Ms. Jamil C. Falls
- Mr. & Mrs. Thomas Hanshaw
- Ms. J. Churchill Hodges
- Ms. Lisa Holbrook
- Ms. Rebecca Hughes
- Mr. Roger Jaramillo
- Mr. John M. King
- Melissa F. Lay
- Mrs. Dennis J. Lee
- Ms. Kimberly D. Mallory
- Ms. Shawn Maynard
- Mr. William McGee
- Mrs. Jennifer E. Murray
- Keith Perry
- Jan Rader
- Julian T. & Jihad Saad
- Jason E. Roma
- Dr. & Mrs. S. Kenneth Wolfe
- Ms. Donna Spry
- Ms. Stacie Trotter
- Mr. James W. Turner
- Mr. Jack Vital
- Bob Wagner
- Rodney A. Wayne
- Colin & Brenda Wills
- Dr. & Mrs. S. Kenneth Wolfe
- Ms. Donna Spry
- Ms. Stacie Trotter
- Mr. James W. Turner
- Mr. Jack Vital
- Bob Wagner
- Rodney A. Wayne
- Colin & Brenda Wills
- Dr. Joseph Wyatt
- John & Katherine Zitter

All individuals have pledged $500 or more to United Way of the River Cities during the 2018-2019 campaign.

All included pledges are as processed by Jan. 31, 2019.
Corporate Leadership

We thank all of the business leaders who set an example for corporate social responsibility with their support of UWRC, and the work we do in and on behalf of our community.

| $100,000+ | Steel of West Virginia, Inc. |
| $50,000 - $75,000 | St. Mary’s Medical Center, Cabell Huntington Hospital, Inc. |
| $5,000 - $9,999 | Special Metals Corp |
| $10,000 - $24,999 | Advantage Toyota, City National Bank, Dutch Miller Auto Group, Huntington Federal Savings Bank, Toyota Dealer Match Program, Vertiv |
| $1,000 - $4,999 | Alcon Manufacturing, Ltd., Americas Styrenics, AT&T, Bloss & Dillard, Inc., Fifth Third Foundation |

All corporations have pledged $500 or more to United Way of the River Cities during the 2018-2019 campaign. All included pledges are as processed by Jan. 31, 2019.
Business Spotlights

Every year we host a Celebration of Excellence in which we recognize and give thanks for all of the support we receive from both organizations and individuals who help make a difference. In 2018, three businesses were recognized for their continued support and growth. They were recognized under the categories of large business, small business and trendsetter business of the year.

Large Business of the Year

Steel of West Virginia and United Steelworkers Local 37 has been the largest corporate donor for almost a decade. With the combined efforts of more than 550 employees, they have achieved a lifetime giving of more than $1.6 million.

STEEL OF WEST VIRGINIA, INC.

Small Business of the Year

Harris, Hardin and Company was selected as the small business of the year. Their work-place campaign began nearly eight years ago and has steadily grown since, setting a great example to other community businesses.

HARRIS, HARDIN & COMPANY

Trendsetter Business of the Year

Marshall University was selected as the trendsetter of the year because of their unique approach to developing their work-place campaign and the innovative fundraising events they held to add to their overall donation.

MARSHALL
Volunteers

Volunteers are essential to the work that we do. During 2018, UWRC had more than 800 combined volunteers through our many and varied programs, and we could not serve our community without them. We thank all of those who give their time to help support our cause.

VITA Volunteers

Volunteer of the Year

Every year during our Celebration of Excellence, we recognize one volunteer who stands out from the crowd and makes a difference. This year’s volunteer of the year was Christina McNeely. In addition to serving on our Board of Directors, Christina's hard work and retail sponsorship made LEVELS 2018 an unqualified success.

Ambassadors

United Way Ambassadors are volunteers who are essential in the workplace campaign fundraising process. Our ambassadors play a critical role in educating workplace donors and raising funds that are invested back into our community.
2018 Board of Directors

Board Officers

President | Nate Kuratomi
1st Vice President | Melinda Midkiff
2nd Vice President | Don Van Horn

Secretary | Rocky Harris
Treasurer | Eli Wilson

Board of Directors

Term 2016-2019

Matt Bell
US Bank
Nona Callihan
Vertiv
Nate Kuratomi
Jenkins Fenstermaker
Juan McCabe
Mason Co. Youth Day Report

Term 2017-2020

Rocky Harris
Harris, Hardin & Company
Christina McNeely
Stadium Spirits

Term 2018-2021

Susan Barnes
The Barnes Agency
Irv Johnson
Cabell County Assessor
Rhonda Kersey
Lincoln County Schools
Erik Legg
Farrell White & Legg
John O’Connor
Steel of West Virginia
Michael Prewitt
Marshall University

Angie Swearingen
St. Mary’s Medical Center
Jeremy Baisden
Cabell County Schools

Terri Lynn Queen
Wayne County Schools
Randy Saunders
Nelson Mullins Riley & Scarborough
Bishop Charles Shaw
Huntington Black Pastors Association
Tracy Teams
Cabell-Huntington Hospital
Don Van Horn
Marshall University
Vanessa Washington
Community Volunteer

www.unitedwayrivercities.org
UWRC Staff

Executive Director
Carol H. Bailey

Director of Community Impact
Rachel Houston
Andrea Roy (through January 2019)

Director of Resource Development
Bill Rosenberger
Matt Ward (through August 2018)

Director of Marketing and Communications
Michael Ash

Director of Marketing
Beth Caruthers (through November 2018)

Director of Finance
David Carter

Director of Education Initiative
Lena Burdette

Director of Financial Stability
Rachel Houston (through January 2019)

United We Win!

Director of Cabell County Substance Abuse Prevention Partnership
Angela D. Saunders
Michelle Perdue (through June 2018)

Community Outreach Coordinator, Cabell County Substance Abuse Prevention Partnership
Stephanie Conley
Craig Jankowski (through November 2018)

Coordinator, Cabell County Substance Abuse Prevention Partnership
Jeannie Harrison

Accounting/Fundraising Assistant
Valorie Brewster

Office Manager
Pam Baisden

United We Fight!
### Statement of Financial Position
(For the years ended June 30, 2017 and 2016)

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$1,346,377</td>
<td>$1,341,813</td>
</tr>
<tr>
<td>Investment Reserve Portfolio</td>
<td>$741,525</td>
<td>$685,289</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$30,756</td>
<td>$40,803</td>
</tr>
<tr>
<td>Pledges receivable (net of allowance)</td>
<td>$304,535</td>
<td>$326,212</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>$684,898</td>
<td>$691,618</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$434,362</td>
<td>$418,552</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$3,241,168</td>
<td>$3,454,820</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$63,599</td>
<td>$68,049</td>
</tr>
<tr>
<td>Agency Grants Payable</td>
<td>$419,961</td>
<td>$432,078</td>
</tr>
<tr>
<td>Accrued Liabilities</td>
<td>$14,712</td>
<td>$22,336</td>
</tr>
<tr>
<td>Other Liabilities</td>
<td>$11,113</td>
<td>$18,230</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$206,545</td>
<td>$246,628</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NET ASSETS</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanently Restricted</td>
<td>$423,633</td>
<td>$406,040</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$7,390,006</td>
<td>$7,440,006</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$2,732,641</td>
<td>$2,898,824</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>$2,732,641</td>
<td>$2,898,824</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$3,241,168</td>
<td>$3,454,820</td>
</tr>
</tbody>
</table>

### Statement of Activities
(For the years ended June 30, 2017 and 2016)

<table>
<thead>
<tr>
<th>REVENUES, GAINS AND OTHER SUPPORT</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Campaign Contributions</td>
<td>$712,818</td>
<td>$581,331</td>
</tr>
<tr>
<td>Grant proceeds</td>
<td>$274,340</td>
<td>$352,310</td>
</tr>
<tr>
<td>Program proceeds</td>
<td>$11,455</td>
<td>$-</td>
</tr>
<tr>
<td>Special Events</td>
<td>$44,626</td>
<td>$27,653</td>
</tr>
<tr>
<td><strong>Total Revenues, Gains and Other Support</strong></td>
<td>$1,032,297</td>
<td>$953,295</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supporting services</td>
<td>$1,136,648</td>
<td>$1,119,119</td>
</tr>
<tr>
<td>Admin &amp; Community Impact Expense</td>
<td>$273,418</td>
<td>$246,244</td>
</tr>
<tr>
<td>Fundraising &amp; Marketing Expense</td>
<td>$106,641</td>
<td>$112,330</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$1,513,707</td>
<td>$1,477,693</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Unrealized (loss) gain on Investment</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>$42,697</td>
<td>$10,000</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Change in Net Assets</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in Unrestricted Net Assets</td>
<td>$(134,991)</td>
<td>$41,531</td>
</tr>
<tr>
<td>Change in Temporarily Restricted Net Assets</td>
<td>$(8,780)</td>
<td>$(53,113)</td>
</tr>
<tr>
<td>Change in Temporarily Restricted Net Assets</td>
<td>$17,554</td>
<td>$63,710</td>
</tr>
<tr>
<td><strong>Net Assets at beginning of year</strong></td>
<td>$2,732,641</td>
<td>$2,898,824</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets at end of year</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,732,641</td>
<td>$2,898,824</td>
<td></td>
</tr>
</tbody>
</table>