



For more information
contact:

**Cabell County
Substance Abuse
Prevention Partnership**

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**Cabell County
Substance Abuse
Prevention Partnership**

**Partners for a
Better Community**

What is CCSAPP?

CCSAPP is a coalition of various agencies, organizations and individuals working together to reduce local substance abuse with strong collaborative partnerships and community ownership, using awareness, education and community-wide solutions.

Why Prevention?

The social, health and criminal consequences of substance abuse are costly to the community, devastating to families and highly preventable. Research shows that prevention efforts comprising multiple strategies throughout a community can reduce substance abuse in that community. CCSAPP works to raise awareness; provide substance abuse prevention education; increase community access to substance abuse prevention information and promote efforts to decrease risk factors and increase protective factors in youth.

Cabell County PRIDE Survey Data

Percentage of 6th-12th Grade Students Who Report Using

DRUG	ANNUAL	MONTHLY
Any Tobacco	28.5%	18.5%
Cigarettes	23.5%	15.2%
Any Alcohol	41.5%	20.9%
Beer	32.1%	16.8%
Coolers, etc.	32.4%	15.8%
Liquor	29.7%	16.2%
Any Illicit Drug	25.2%	16.3%
Marijuana	21.1%	14.2%
Cocaine	5.0%	3.2%
Uppers	7.6%	5.1%
Downers	7.1%	4.6%
Inhalants	7.5%	4.2%
Hallucinogens	4.9%	3.0%
Heroin	3.3%	2.2%
Steroids	3.8%	2.4%
Ecstasy	4.6%	2.5%
OxyContin	5.1%	3.1%
Meth	3.3%	2.2%

Percentage of High School Students Who Report that Substances are Fairly or Very Easy to Get

Tobacco	68.6%
Beer	68%
Liquor	60%
Marijuana	58%

Where do youth in Cabell County report using?

Tobacco 29.7% at home or at a friend's house
Alcohol 31.3% at home or at a friend's house
Marijuana 19.9% at home or at a friend's house

When do Cabell County Youth Report Using?

Tobacco 41.1% after school and on weekends
Alcohol 31.3% on weekends
Marijuana 28.8% after school and on weekends

2006 PRIDE Survey was given to 3,839 middle
and high school students in Cabell County.

What are "Protective Factors"?

Positive attitudes and behaviors associated with reduced potential for drug abuse.

Some "protective factors" include:

- Self-control
- Parental monitoring
- Academic competence
- Emotional awareness
- Drug resistance skills
- School and community bonding
- Involvement in community, faith, and school activities that present consistent positive messages

What are "Risk Factors"?

Negative attitudes and behaviors that increase the likely use of drug abuse. The potential impact of specific risk factors changes with age and can have a different effect depending on a person's gender, ethnicity, culture and environment.

Some "risk factors" include:

- Aggressive behavior
- Poor self-control
- Lack of parental supervision
- Poor social skills
- Academic difficulties
- School drop out
- Association with drug-abusing peers
- Drug availability
- Poverty

Percentage of 6th-12th Grade Students Who Report the Following "Protective Factors"

FACTOR	% PROTECTED
Make Good Grades	69.6%
Attend Church or Synagogue	52.6%
Take Part in Community Activities	27.3%
Take Part in School Activities	38.3%
Teachers Talk About the Dangers of Drugs	32.3%
Parents Talk About the Dangers of Drugs	41.5%

Research shows that effective prevention efforts should enhance protective factors and reverse or reduce risk factors.



**To Learn More About
Substance Abuse Prevention
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