

United Way of the River Cities
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LIVE UNITED.** 

For Immediate Release

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The Financial Stability Partnership of the River Cities to host “West Virginia Individual Development Account (WVIDA) Initiative

Huntington, WV - The Financial Stability Partnership™ of the River Cities, a United Way initiative, will be hosting **“West Virginia Individual Development Account (WVIDA) Initiative**. The information session will be held on February 1, 2011 at 10 a.m. Individual Development Accounts (IDA's), are special matched savings accounts designed to help families and individuals of modest means establish a pattern of regular saving and, ultimately, purchase a “productive asset.”

The session will be held at the United Way of the River Cities office, located at 820 Madison Avenue, Huntington, WV and is open to the public. Anyone interested in attending the workshop should call 304-523-8929, Ext. 6 for more information; however, pre-registration is not required. The workshop is presented by The Kanawha Institute for Social Research & Action, Inc. (KISRA). KISRA, a HUD-certified Housing Counseling Agency and Community Housing Development Organization, is also the faith-based and community-serving initiative of Ferguson Memorial Baptist Church.

About United Way:

United Way is focused on the building blocks for a better life – education, income and health. Everyone wins when a child succeeds in school, when families are financially stable and when people have good health. LIVE UNITED™. A credo. A mission. A goal. A constant reminder that when individuals think outside themselves, they have the power to facilitate change. For more information about United Way contact 304. 523.8929 or log onto www.unitedwayrivercities.org.

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