

United Way of the River Cities - CRITICAL ISSUES AND OUTCOMES

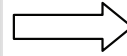
FOCUS AREAS

Learning & Earning

Critical Issues:
Issues within each focus area identified as most critical to the community's future:

Too many students are leaving high school without graduating.

Too many adults lack basic life skills that promote independence and employment.



Recommended Outcomes:
In order to achieve the community level outcome for the focus area, United Way will fund programs to:

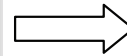
Improve graduation rates at area high schools.

Improve life preparation skills.

Health & Wellness

The rate of childhood obesity in our area is high and continues to increase.

Substance abuse in our area impedes independence and employment.



Reduce childhood obesity through diet and increased activity.

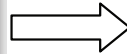
Reduce substance abuse among youth.

Families & Children

Many families do not have access to affordable stabilizing supports that allow people to work.

Many children lack consistent interaction with a caring adult.

Older adults lack the supports they need to stay in their homes.



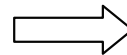
Decrease unemployment rates, improve developmental assets for children, reduce substance use and abuse.

Resiliency, improve graduation rate, decrease teen pregnancy, take responsibility for one's actions.

Help older adults age in place; be safe and healthy in their homes; and receive appropriate socialization.

Basic Needs / Unforeseen Hardships

A significant number of individuals in our communities are chronically dependent upon community agencies and resources to meet their most basic needs, thus draining community agencies of the resources needed to respond in the event of true emergencies and disasters.



Help individuals who are chronically dependent upon emergency assistance meet their day to day needs and become financially stable.