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**FOR IMMEDIATE RELEASE**

(March 27, 2008)

**Correction**

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**“Back to the Bottle” Red Carpet Event – Tickets on Sale NOW!**

Huntington, WV – Walk the red carpet, enjoy dinner, live musical entertainment and the World Premier of Francesca E. Karle’s latest film “*Back to The Bottle*” for the benefit of the Cabell County Substance Abuse Prevention Partnership (CCSAPP) on **Thursday, April 17, 2008**.

A “Hollywood” red carpet event will be open to the public at 5:00 pm for bleacher seating, which will include free refreshments, prizes and live radio remote. See American Idol Finalist George Huff and other TV reality show personalities walk the red carpet.

General seating tickets holders may arrive on the red carpet at 6:15 p.m. (corner of 10<sup>th</sup> Street and 4<sup>th</sup> Avenue). A Mediterranean buffet will be open between 6:15 and 7:15 pm. Ticket holder attire is semi-formal.

The general seating **ticket price is \$25.00** per person and **may be purchased at** the United Way office at 820 Madison Avenue 304.523.8929 ext.17, Midway Barber Shop on 1<sup>st</sup> St- 4<sup>th</sup> Ave, First Sentry Bank 8<sup>th</sup> Street or call (304) 523-2764 to charge tickets by phone.

*Premiere sponsors include Walmart Supercenter Route 60, St. Mary’s Medical Center, Trifecta Productions, Clear Channel Communications-WKEE and WTCR, The Herald Dispatch, Brickstreet Mutual Insurance, Bulldog Creative Services, Huntington Regional Film Commission and Oasis Behavioral Health Services, Pretera Mental Health Services.*

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Contact: Anne McGee 304.523.8929 ext. 17

Photo Op: Media space for the event must be reserved with Ken Bannon at (304) 697-4222. A private meet and greet for media , VIP’s and their guests immediately following the premiere at the Apex Reception Hall at 734 4<sup>th</sup> Avenue.